



KAMUYU AYDINLATMA PLATFORMU

VESTEL ELEKTRONİK SANAYİ VE TİCARET A.Ş. Material Event Disclosure (General)

Summary

Senior Executive Appointment



**MERKEZİ KAYIT
İSTANBUL**
Türkiye Sermaye Piyasası - Merkezi
Saklama ve Veri Depolama Kuruluşu

Material Event Disclosure General

Related Companies [VESBE]

Related Funds []

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| Material Event Disclosure General | |
| Update Notification Flag | Hayır (No) |
| Correction Notification Flag | Hayır (No) |
| Date Of The Previous Notification About The Same Subject | - |
| Postponed Notification Flag | Hayır (No) |
| Announcement Content | |
| Explanations | |

Effective as of 19 January 2026, Mr. Gökhan Sığın has been appointed as CEO of Vestel Group of Companies. A short biography is presented below.

This is respectfully submitted for the information of the public.

Mr. Gökhan Sığın holds a Bachelor's degree in Mechanical Engineering from Boğaziçi University and an MBA degree from the University of Bristol, United Kingdom. He began his professional career in 1997 as Assistant Project Manager at Lister Peter Motor Company. After joining BSH in 1999, he assumed senior executive roles in the fields of planning and sales. During his tenure at BSH, he served as CEO for the Middle East between 2015 and 2018, CEO for Türkiye between 2018 and 2023, and CEO responsible for Emerging Markets between 2023 and 2025.

This statement was translated into English for informative purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure, the Turkish version shall prevail.

We proclaim that our above disclosure is in conformity with the principles set down in “Material Events Communiqué” of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we’re personally liable for the disclosures.