



## KAMUYU AYDINLATMA PLATFORMU

# LİLA KAĞIT SANAYİ VE TİCARET A.Ş. Material Event Disclosure (General)

### Summary

Announcement Regarding Inclusion of Our Company in the Turquality Program



**MERKEZİ KAYIT  
İSTANBUL**  
Türkiye Sermaye Piyasası - Merkezi  
Saklama ve Veri Depolama Kuruluşu

# Material Event Disclosure General

Related Companies

Related Funds

<b>Material Event Disclosure General</b>	
Update Notification Flag	Hayır (No)
Correction Notification Flag	Hayır (No)
Date Of The Previous Notification About The Same Subject	-
Postponed Notification Flag	Hayır (No)
<b>Announcement Content</b>	
<b>Explanations</b>	

In line with our Company's growth and branding strategies in international markets, following the evaluation conducted by the Ministry of Trade of the Republic of Türkiye, Directorate General of Exports, within the scope of the "Brand and TURQUALITY®" Program, our export brand NUA has been included in the TURQUALITY® Program. The TURQUALITY® Program is an initiative backed by Turkish Government designed to enhance the global competitiveness of Turkish brands and providing incentives for brand management, marketing, promotion, consultancy, and corporate capacitybuilding activities. Within the scope of the TURQUALITY® program, our Company will continue its efforts to increase brand awareness in international markets, strengthen its distribution network, and further improve its global brand positioning. This development is expected to contribute positively to our Company's medium and longterm growth strategies. We hereby respectfully announce to the public. This statement has been translated into English for informational purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure statement, the Turkish version shall prevail.

We proclaim that our above disclosure is in conformity with the principles set down in "Material Events Communiqué" of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we're personally liable for the disclosures.