Date and time of publication on KAP: 11.05.2026 21:23:28
https://www.kap.org.tr/en/Bildirim/1605702

KAMUYU AYDINLATMA PLATFORMU

BİG MEDYA TEKNOLOJİ A.Ş.
Financial Report
Consolidated
2026 - 1. 3 Monthly Notification

General Information About Financial Statements

Statement of Financial Position (Balance Sheet)

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 31.03.2026	Previous Period 31.12.2025
Statement of Financial Position (Balance Sheet)			
Assets [abstract]			
CURRENT ASSETS			
Cash and cash equivalents		17.264.913	15.278.942
Financial Investments		62.695.931	66.693.975
Trade Receivables		388.232.400	192.577.223
Trade Receivables Due From Related Parties		5.895.561	11.306.455
Trade Receivables Due From Unrelated Parties		382.336.839	181.270.768
Other Receivables		7.263.527	7.860.382
Other Receivables Due From Unrelated Parties		7.263.527	7.860.382
Inventories		11.540.093	5.642.679
Prepayments		145.942.523	170.427.951
Prepayments to Unrelated Parties		145.942.523	170.427.951
Other current assets		3.636.191	4.232.514
Other Current Assets Due From Unrelated Parties		3.636.191	4.232.514
SUB-TOTAL		**636.575.578**	**462.713.666**
Total current assets		**636.575.578**	**462.713.666**
NON-CURRENT ASSETS			
Other Receivables		60.413	1.614
Other Receivables Due From Unrelated Parties		60.413	1.614
Property, plant and equipment		29.747.974	31.694.533
Other property, plant and equipment		29.747.974	31.694.533
Right of Use Assets		46.772.165	48.824.890
Intangible assets and goodwill		1.277.986.650	1.245.429.047
Goodwill		8.270.721	9.101.115
Other intangible assets		1.269.715.929	1.236.327.932
Deferred Tax Asset		2.667.168	24.022.788
Total non-current assets		**1.357.234.370**	**1.349.972.872**
Total assets		**1.993.809.948**	**1.812.686.538**
LIABILITIES AND EQUITY			
CURRENT LIABILITIES			
Current Borrowings		52.494.862	68.032.905
Current Borrowings From Unrelated Parties		52.494.862	68.032.905
Other short-term borrowings		52.494.862	68.032.905
Current Portion of Non-current Borrowings		6.018.554	17.517.665
Current Portion of Non-current Borrowings from Related Parties		6.018.554	17.517.665
Lease Liabilities		6.018.554	17.517.665
Trade Payables		197.339.418	193.207.119
Trade Payables to Related Parties		203.900	241.567
Trade Payables to Unrelated Parties		197.135.518	192.965.552
Employee Benefit Obligations		29.416.559	25.362.997
Other Payables		37.333.241	39.633.404
Other Payables to Related Parties		16.683.737	22.040.271
Other Payables to Unrelated Parties		20.649.504	17.593.133
Contract Liabilities		47.032.158	23.872.463
Other Contact Liabilities		47.032.158	23.872.463
Deferred Income Other Than Contract Liabilities		12.705.943	6.561.763
Deferred Income Other Than Contract Liabilities from Unrelated Parties		12.705.943	6.561.763
Current tax liabilities, current		0	762.696
Current provisions		34.079.212	29.791.037
Current provisions for employee benefits		31.731.455	29.008.904
Other current provisions		2.347.757	782.133
SUB-TOTAL		**416.419.947**	**404.742.049**
Total current liabilities		**416.419.947**	**404.742.049**
NON-CURRENT LIABILITIES			
Long Term Borrowings		28.217.645	22.834.629
Long Term Borrowings From Related Parties		28.217.645	22.834.629
Lease Liabilities		28.217.645	22.834.629
Non-current provisions		89.438.200	99.703.883

Non-current provisions for employee benefits		89.438.200	99.703.883
Total non-current liabilities		**117.655.845**	**122.538.512**
Total liabilities		**534.075.792**	**527.280.561**
EQUITY			
Equity attributable to owners of parent		1.459.734.156	1.285.405.977
Issued capital		33.811.732	33.811.732
Inflation Adjustments on Capital		22.546.033	22.546.033
Other Accumulated Comprehensive Income (Loss) that will not be Reclassified in Profit or Loss		-89.618.811	-89.618.811
Gains (Losses) on Revaluation and Remeasurement		-89.618.811	-89.618.811
Gains (Losses) on Remeasurements of Defined Benefit Plans		-89.618.811	-89.618.811
Other reserves		17.617.673	17.617.673
Prior Years' Profits or Losses		1.301.049.350	1.372.111.940
Current Period Net Profit Or Loss		174.328.179	-71.062.590
Total equity		**1.459.734.156**	**1.285.405.977**
Total Liabilities and Equity		**1.993.809.948**	**1.812.686.538**

Profit or loss [abstract]

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 01.01.2026 - 31.03.2026	Previous Period 01.01.2025 - 31.03.2025
Profit or loss [abstract]			
PROFIT (LOSS)			
Revenue		418.077.853	127.008.595
Cost of sales		-121.657.037	-102.600.709
GROSS PROFIT (LOSS) FROM COMMERCIAL OPERATIONS		296.420.816	24.407.886
GROSS PROFIT (LOSS)		296.420.816	24.407.886
General Administrative Expenses		-31.712.222	-27.313.591
Marketing Expenses		-48.692.213	-36.781.248
Other Income from Operating Activities		34.281.192	14.132.567
Other Expenses from Operating Activities		-32.190.590	-11.635.058
PROFIT (LOSS) FROM OPERATING ACTIVITIES		218.106.983	-37.189.444
Investment Activity Income		784.870	75.101.078
Investment Activity Expenses		-212.371	0
PROFIT (LOSS) BEFORE FINANCING INCOME (EXPENSE)		218.679.482	37.911.634
Finance costs		-12.713.408	-4.870.498
Gains (losses) on net monetary position		-9.748.502	3.663.557
PROFIT (LOSS) FROM CONTINUING OPERATIONS, BEFORE TAX		196.217.572	36.704.693
Tax (Expense) Income, Continuing Operations		-21.889.393	2.322.769
Current Period Tax (Expense) Income		0	-3.006.324
Deferred Tax (Expense) Income		-21.889.393	5.329.093
PROFIT (LOSS) FROM CONTINUING OPERATIONS		174.328.179	39.027.462
PROFIT (LOSS)		174.328.179	39.027.462
Profit (loss), attributable to [abstract]			
Non-controlling Interests		0	0
Owners of Parent		174.328.179	39.027.462
Earnings per share [abstract]			
Earnings per share [line items]			
Basic earnings per share			
Diluted Earnings Per Share			

Statement of Other Comprehensive Income

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 01.01.2026 - 31.03.2026	Previous Period 01.01.2025 - 31.03.2025
Statement of Other Comprehensive Income			
PROFIT (LOSS)		174.328.179	39.027.462
OTHER COMPREHENSIVE INCOME			
Other Comprehensive Income that will not be Reclassified to Profit or Loss		**0**	**0**
Other Comprehensive Income That Will Be Reclassified to Profit or Loss		**0**	**0**
OTHER COMPREHENSIVE INCOME (LOSS)		**0**	**0**
TOTAL COMPREHENSIVE INCOME (LOSS)		**174.328.179**	**39.027.462**
Total Comprehensive Income Attributable to			
Non-controlling Interests		0	0
Owners of Parent		174.328.179	39.027.462

Statement of cash flows (Indirect Method)

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 01.01.2026 - 31.03.2026	Previous Period 01.01.2025 - 31.03.2025
Statement of cash flows (Indirect Method)			
CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES		**97.945.597**	**56.458.882**
Profit (Loss)		174.328.179	39.027.462
Adjustments to Reconcile Profit (Loss)		**73.218.031**	**8.517.583**
Adjustments for depreciation and amortisation expense		41.804.873	4.575.759
Adjustments for Impairment Loss (Reversal of Impairment Loss)		5.063.734	1.213.278
Adjustments for provisions		-5.977.508	10.159.453
Adjustments for Interest (Income) Expenses		8.372.642	929.486
Adjustments for Tax (Income) Expenses		21.889.393	-2.322.769
Adjustments Related to Gain and Losses on Net Monetary Position		2.064.897	-6.037.624
Changes in Working Capital		**-145.929.679**	**18.279.026**
Decrease (Increase) in Financial Investments		3.998.044	
Adjustments for decrease (increase) in trade accounts receivable		-203.847.983	20.900.410
Adjustments for Decrease (Increase) in Other Receivables Related with Operations		538.056	-5.653.453
Adjustments for decrease (increase) in inventories		-5.897.414	810.072
Decrease (Increase) in Prepaid Expenses		24.485.428	-21.581.402
Adjustments for increase (decrease) in trade accounts payable		9.256.688	6.939.648
Increase (Decrease) in Employee Benefit Liabilities		4.053.562	-5.512.364
Adjustments for Increase (Decrease) in Contract Liabilities		23.159.695	-4.449.329
Adjustments for increase (decrease) in other operating payables		-2.300.163	-5.308.026
Increase (Decrease) in Deferred Income Other Than Contract Liabilities		6.144.180	17.655.384
Other Adjustments for Other Increase (Decrease) in Working Capital		-5.519.772	14.478.086
Cash Flows from (used in) Operations		**101.616.531**	**65.824.071**
Payments Related with Provisions for Employee Benefits		-2.908.238	-6.445.234
Income taxes refund (paid)		-762.696	-2.919.955
CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES		**-62.628.629**	**-2.098.245**
Purchase of Property, Plant, Equipment and Intangible Assets		-64.746.914	-2.834.887
Interest received		2.118.285	736.642
CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES		**-31.936.932**	**14.679.222**
Proceeds from borrowings		412.505	
Payments of Lease Liabilities		-4.063.370	-4.754.324
Interest paid		-12.335.519	-137.095
Other inflows (outflows) of cash		-15.950.548	19.570.641
INFLATION EFFECT		-1.394.065	-2.400.905
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS BEFORE EFFECT OF EXCHANGE RATE CHANGES		1.985.971	66.638.954
Net increase (decrease) in cash and cash equivalents		1.985.971	66.638.954
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD		**15.278.942**	**34.365.528**
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD		**17.264.913**	**101.004.482**

Statement of changes in equity [abstract]

Presentation Currency	TL
Nature of Financial Statements	Consolidated

		Footnote Reference	Equity										
			Equity attributable to owners of parent [member]									Non-controlling interests [member]	
			Issued Capital	Inflation Adjustments on Capital	Other Accumulated Comprehensive Income That Will Not Be Reclassified In Profit Or Loss	Other Accumulated Comprehensive Income That Will Be Reclassified In Profit Or Loss		Restricted Reserves Appropriated From Profits [member]	Retained Earnings				
					Gains/Losses on Revaluation and Remeasurement [member]	Reserve Of Gains or Losses on Hedge	Gains (Losses) on Revaluation and Reclassification		Prior Years' Profits or Losses	Net Profit or Loss			
					Gains (Losses) on Remeasurements of Defined Benefit Plans								
Previous Period 01.01.2025 - 31.03.2025	**Statement of changes in equity [abstract]**												
	Statement of changes in equity [line items]												
	Equity at beginning of period		**19.559.175**	**542.460.118**	**-90.851.145**			**175.097.735**	**-629.947.016**	**-25.151.810**	**-8.832.943**		**-8.832.943**
	Adjustments Related to Accounting Policy Changes												
	Adjustments Related to Required Changes in Accounting Policies												
	Adjustments Related to Voluntary Changes in Accounting Policies												
	Adjustments Related to Errors												
	Other Restatements												
	Restated Balances												
	Transfers		0	0	0			0	-25.151.810	25.151.810	0	0	0
	Total Comprehensive Income (Loss)		0	0	0			0	0	39.027.462	39.027.462		39.027.462
	Profit (loss)												
	Other Comprehensive Income (Loss)												
	Issue of equity												
	Capital Decrease												
	Capital Advance												
	Effect of Merger or Liquidation or Division												
	Effects of Business Combinations Under Common Control												
	Advance Dividend Payments												
	Dividends Paid												
	Decrease through Other Distributions to Owners												
	Increase (Decrease) through Treasury Share Transactions												
	Increase (Decrease) through Share-Based Payment Transactions												
	Acquisition or Disposal of a Subsidiary												
	Increase (decrease) through changes in ownership interests in subsidiaries that do not result in loss of control, equity												
	Transactions with noncontrolling shareholders												
	Increase through Other Contributions by Owners												
	Amount Removed from Reserve of Cash Flow Hedges and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied												
	Amount Removed from Reserve of Change in Value of Time Value of Options and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied												
	Amount Removed from Reserve of Change in Value of Forward Elements of Forward Contracts and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied												
	Amount Removed from Reserve of Change in Value of Foreign Currency Basis Spreads and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which fair Value Hedge Accounting is Applied												
	Increase (decrease) through other changes, equity		0	-521.345.069	0			-157.480.062	678.825.131	0	0		0
	Equity at end of period		**19.559.175**	**21.115.049**	**-90.851.145**			**17.617.673**	**23.726.305**	**39.027.462**	**30.194.519**		**30.194.519**
	Statement of changes in equity [abstract]												
	Statement of changes in equity [line items]												
	Equity at beginning of period		**33.811.732**	**22.546.033**	**-89.618.811**			**17.617.673**	**1.372.111.940**	**-71.062.590**	**1.285.405.977**		**1.285.405.977**
	Adjustments Related to Accounting Policy Changes												
	Adjustments Related to Required Changes in Accounting Policies												
	Adjustments Related to Voluntary Changes in Accounting Policies												
	Adjustments Related to Errors												
	Other Restatements												
	Restated Balances												
	Transfers		0	0	0			0	-71.062.590	71.062.590	0	0	0
	Total Comprehensive Income (Loss)		0	0	0			0	0	174.328.179	174.328.179		174.328.179
	Profit (loss)												
	Other Comprehensive Income (Loss)												
	Issue of equity												
	Capital Decrease												
	Capital Advance												
	Effect of Merger or Liquidation or Division												
	Effects of Business Combinations Under Common Control												
	Advance Dividend Payments												
	Dividends Paid												

Current Period 01.01.2026 - 31.03.2026														
	Decrease through Other Distributions to Owners													
	Increase (Decrease) through Treasury Share Transactions													
	Increase (Decrease) through Share-Based Payment Transactions													
	Acquisition or Disposal of a Subsidiary													
	Increase (decrease) through changes in ownership interests in subsidiaries that do not result in loss of control, equity													
	Transactions with noncontrolling shareholders													
	Increase through Other Contributions by Owners													
	Amount Removed from Reserve of Cash Flow Hedges and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied													
	Amount Removed from Reserve of Change in Value of Time Value of Options and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied													
	Amount Removed from Reserve of Change in Value of Forward Elements of Forward Contracts and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied													
	Amount Removed from Reserve of Change in Value of Foreign Currency Basis Spreads and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied													
	Increase (decrease) through other changes, equity													
	Equity at end of period		**33.811.732**	**22.546.033**	**-89.618.811**			**17.617.673**	**1.301.049.350**	**174.328.179**	**1.459.734.156**		**1.459.734.156**	