



KAMUYU AYDINLATMA PLATFORMU

CEO EVENT MEDYA A.Ş. Financial Report Consolidated 2026 - 2. 3 Monthly Notification

General Information About Financial Statements



**MERKEZİ KAYIT
İSTANBUL**
Türkiye Sermaye Piyasası - Merkezi
Saklama ve Veri Depolama Kuruluşu

Independent Audit Comment

Independent Audit Company	KAİZEN BAĞIMSIZ DENETİM A.Ş.
Audit Type	Limited
Audit Result	Positive

ARA DÖNEM ÖZET FİNANSAL BİLGİLERE İLİŞKİN

SINIRLI DENETİM RAPORU

Ceo Event Medya Anonim Şirketi Yönetim Kurulu'na

Giriş

Ceo Event Medya A.Ş. ve bağlı ortaklıklarının (hep birlikte "Grup" olarak anılacaktır.) 30 Haziran 2026 tarihli ilişikteki konsolide finansal durum tablosunun ve aynı tarihte sona eren altı aylık döneme ait konsolide kâr veya zarar ve konsolide diğer kapsamlı gelir tablosunun, konsolide özkaynak değişim tablosunun ve konsolide nakit akış tablosu ile önemli muhasebe politikalarının özetinin ve diğer açıklayıcı dipnotlarının sınırlı denetimini yürütmüş bulunuyoruz. Grup yönetimi, söz konusu ara dönem finansal bilgilerin Türkiye Muhasebe Standardı 34 Ara Dönem Finansal Raporlama Standardı 'na ("TMS 34") uygun olarak hazırlanmasından ve gerçeğe uygun bir biçimde sunumundan sorumludur.

Sorumluluğumuz, yaptığımız sınırlı denetime dayanarak söz konusu ara dönem finansal bilgilere ilişkin bir sonuç bildirmektir.

Sınırlı denetimin kapsamı

Yaptığımız sınırlı denetim, Sınırlı Bağımsız Denetim Standardı (SBDS) 2410 "Ara Dönem Finansal Bilgilerin, İşletmenin Yıllık Finansal Tablolarının Bağımsız Denetimini Yürüten Denetçi Tarafından Sınırlı Bağımsız Denetimi" ne uygun olarak yürütülmüştür. Ara dönem finansal bilgilere ilişkin sınırlı denetim, başta finans ve muhasebe konularından sorumlu kişiler olmak üzere ilgili kişilerin sorgulanması ve analitik prosedürler ile diğer sınırlı denetim prosedürlerinin uygulanmasından oluşur. Ara dönem finansal bilgilerin sınırlı denetiminin kapsamı; Bağımsız Denetim Standartları'na uygun olarak yapılan ve amacı finansal tablolar hakkında bir görüş bildirmek olan bağımsız denetimin kapsamına kıyasla önemli ölçüde dardır. Sonuç olarak ara dönem finansal bilgilerin sınırlı denetimi, denetim kuruluşunun, bir bağımsız denetimde belirlenebilecek tüm önemli hususlara vâkıf olabileceğine ilişkin bir güvence sağlamamaktadır. Bu sebeple, bir bağımsız denetim görüşü bildirmemekteyiz.

Sonuç

Sınırlı denetimimize göre ilişikteki ara dönem konsolide finansal bilgilerin, Grup'un 30 Haziran 2026 tarihi itibarıyla finansal durumunun, finansal performansının ve aynı tarihte sona eren altı aylık döneme ilişkin nakit akışlarının TMS 34 Ara Dönem Finansal Raporlama Standardı 'na uygun olarak, tüm önemli yönleriyle gerçeğe uygun bir biçimde sunulmadığı kanaatine varmamıza sebep olacak herhangi bir husus dikkatimizi çekmemiştir.

Kaizen Bağımsız Denetim A.Ş.

İstanbul, 14 Ağustos 2026

Hilmi Kırday

Sorumlu Denetçi, YMM

Statement of Financial Position (Balance Sheet)

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 30.06.2026	Previous Period 31.12.2025
Statement of Financial Position (Balance Sheet)			
Assets [abstract]			
CURRENT ASSETS			
Cash and cash equivalents	4	372.438.188	575.556.266
Financial Investments		13.122.336	18.070.902
Time Deposits		13.122.336	18.070.902
Trade Receivables		805.825.893	91.656.851
Trade Receivables Due From Related Parties		0	
Trade Receivables Due From Unrelated Parties	7	805.825.893	91.656.851
Other Receivables		4.254.495	4.048.798
Other Receivables Due From Related Parties	3,8	2.335.848	4.040.714
Other Receivables Due From Unrelated Parties	8	1.918.647	8.084
Prepayments		20.269.511	4.159.450
Prepayments to Unrelated Parties	10	20.269.511	4.159.450
Other current assets	11	4.442.866	14.105.024
SUB-TOTAL		1.220.353.289	707.597.291
Total current assets		1.220.353.289	707.597.291
NON-CURRENT ASSETS			
Financial Investments		5.000.733	5.000.734
Other Financial Investments	5	5.000.733	5.000.734
Other Receivables		733.428	745.067
Other Receivables Due From Unrelated Parties	8	733.428	745.067
Investments accounted for using equity method		31.593.742	258.877
Property, plant and equipment	13	14.066.511	15.247.731
Other property, plant and equipment	13	14.066.511	15.247.731
Prepayments		232.351	0
Prepayments to Related Parties	10	232.351	0
Total non-current assets		51.626.765	21.252.409
Total assets		1.271.980.054	728.849.700
LIABILITIES AND EQUITY			
CURRENT LIABILITIES			
Current Borrowings	6	729.639	1.206.710
Current Borrowings From Related Parties		729.639	1.206.710
Lease Liabilities		729.639	1.126.266
Other short-term borrowings	6	0	80.444
Trade Payables		618.241.889	190.319.022
Trade Payables to Related Parties	3,7	7.893.164	
Trade Payables to Unrelated Parties	7	610.348.725	190.319.022
Employee Benefit Obligations	9	2.668.492	2.034.947
Other Payables		40.392.763	1.715.864
Other Payables to Unrelated Parties	8	40.392.763	1.715.864
Deferred Income Other Than Contract Liabilities		9.018.876	528.037
Deferred Income Other Than Contract Liabilities from Unrelated Parties	10	9.018.876	528.037
Current tax liabilities, current	20	20.670.333	8.100.144
Current provisions		3.056.834	2.549.485
Current provisions for employee benefits	12	3.056.834	2.549.485
SUB-TOTAL		694.778.826	206.454.209
Total current liabilities		694.778.826	206.454.209
NON-CURRENT LIABILITIES			
Long Term Borrowings		215.228	494.327
Long Term Borrowings From Unrelated Parties		215.228	494.327
Lease Liabilities		215.228	494.327
Non-current provisions		5.495.286	5.959.287
Non-current provisions for employee benefits	12	5.495.286	5.959.287
Deferred Tax Liabilities	20	13.917.329	2.170.462
Total non-current liabilities		19.627.843	8.624.076
Total liabilities		714.406.669	215.078.285
EQUITY			
Equity attributable to owners of parent		557.573.385	513.771.415

Issued capital	15	44.000.000	44.000.000
Inflation Adjustments on Capital	15	431.478.013	431.478.013
Share Premium (Discount)	15	42.672.069	42.672.069
Other Accumulated Comprehensive Income (Loss) that will not be Reclassified in Profit or Loss		0	0
Gains (Losses) on Revaluation and Remeasurement		0	0
Other Accumulated Comprehensive Income (Loss) that will be Reclassified in Profit or Loss		-8.495.699	-8.140.879
Exchange Differences on Translation		-1.943.247	-1.943.247
Gains (Losses) on Revaluation and Reclassification		-6.552.452	-6.197.632
Other Gains (Losses) on Revaluation and Reclassification	15	-6.552.452	-6.197.632
Restricted Reserves Appropriated From Profits	15	36.152.366	36.152.366
Legal Reserves	15	36.152.366	36.152.366
Prior Years' Profits or Losses	15	-32.390.154	-31.449.947
Current Period Net Profit Or Loss		44.156.790	-940.207
Total equity		557.573.385	513.771.415
Total Liabilities and Equity		1.271.980.054	728.849.700

Statement of Profit or Loss and Other Comprehensive Income

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 01.01.2026 - 30.06.2026	Previous Period 01.01.2025 - 30.06.2025	Current Period 3 Months 01.04.2026 - 30.06.2026	Previous Period 3 Months 01.04.2025 - 30.06.2025
Statement of Profit or Loss and Other Comprehensive Income					
PROFIT (LOSS)					
Revenue	16	928.464.899	730.770.774	868.737.182	716.607.405
Cost of sales	16	-782.127.687	-705.651.374	-730.419.901	-678.027.300
GROSS PROFIT (LOSS) FROM COMMERCIAL OPERATIONS		146.337.212	25.119.400	138.317.281	38.580.105
Revenue from Finance Sector Operations		0	0	0	
Cost of Finance Sector Operations		0	0	0	
GROSS PROFIT (LOSS) FROM FINANCE SECTOR OPERATIONS		0	0	0	
GROSS PROFIT (LOSS)		146.337.212	25.119.400	138.317.281	38.580.105
General Administrative Expenses		-32.936.262	-35.205.458	-17.078.146	-16.735.217
Other Income from Operating Activities		41.151.013	38.842.481	35.645.710	31.152.485
Other Expenses from Operating Activities		-67.693.342	-61.554.597	-45.350.357	-43.150.853
Other gains (losses)		1.039.225		1.039.225	
PROFIT (LOSS) FROM OPERATING ACTIVITIES		87.897.846	-32.798.174	112.573.713	9.846.520
Investment Activity Income	17	3.489.389	3.921.334	2.778.680	1.306.413
Investment Activity Expenses			0	0	
Share of Profit (Loss) from Investments Accounted for Using Equity Method				0	0
PROFIT (LOSS) BEFORE FINANCING INCOME (EXPENSE)		91.387.235	-28.876.840	115.352.393	11.152.933
Finance income		68.132.977	84.503.858	35.301.948	42.512.804
Finance costs	18	-1.387.670	-1.032.275	-1.235.079	-101.909
Gains (losses) on net monetary position	19	-70.495.000	-69.471.096	-30.102.056	-34.753.371
PROFIT (LOSS) FROM CONTINUING OPERATIONS, BEFORE TAX		87.637.542	-14.876.353	119.317.206	18.810.457
Tax (Expense) Income, Continuing Operations		-43.480.752	-15.323.325	-36.041.058	-2.151.654
Current Period Tax (Expense) Income	20	-31.615.612	-22.449.818	-25.301.367	-15.444.024
Deferred Tax (Expense) Income	20	-11.865.140	7.126.493	-10.739.691	13.292.370
PROFIT (LOSS) FROM CONTINUING OPERATIONS		44.156.790	-30.199.678	83.276.148	16.658.803
PROFIT (LOSS)		44.156.790	-30.199.678	83.276.148	16.658.803
Profit (loss), attributable to [abstract]					
Non-controlling Interests		0	0	0	0
Owners of Parent		44.156.790	-30.199.678	83.276.148	16.658.803
Earnings per share [abstract]					
Earnings per share [line items]					
Basic earnings per share					
Diluted Earnings Per Share					
OTHER COMPREHENSIVE INCOME					
Other Comprehensive Income that will not be Reclassified to Profit or Loss		-354.820	-1.633.836	714.601	-953.386
Gains (Losses) on Remeasurements of Defined Benefit Plans				0	0
Share of Other Comprehensive Income of Associates and Joint Ventures Accounted for Using Equity Method that will not be Reclassified to Profit or Loss		0	0	0	
Taxes Relating To Components Of Other Comprehensive Income That Will Not Be Reclassified To Profit Or Loss		-354.820	-1.633.836	714.601	-953.386
Taxes Relating to Remeasurements of Defined Benefit Plans		0		0	0
Taxes Relating to Hedges of Investments in Equity Instruments of Other Comprehensive Income		-473.093	-2.178.448	952.802	-1.271.182
Taxes Relating to Exchange Differences on Translation Other Than Translation of Foreign Operations		118.273	544.612	-238.201	317.796
Other Comprehensive Income That Will Be Reclassified to Profit or Loss		0	0	0	0
Exchange Differences on Translation of Foreign Operations		0	0	0	
Gains (Losses) on Remeasuring or Reclassification Adjustments on Available-for-sale Financial Assets		0	0	0	
Other Comprehensive Income (Loss) Related with Financial Assets Measured at Fair Value through Other Comprehensive Income		0	0	0	

Other Comprehensive Income (Loss) Related with Cash Flow Hedges		0	0	0	
Other Comprehensive Income (Loss) Related with Hedges of Net Investments in Foreign Operations		0	0	0	
Change in Value of Time Value of Options		0	0	0	
Change in Value of Forward Elements of Forward Contracts		0	0	0	
Change in Value of Foreign Currency Basis Spreads		0	0	0	
Gains (Losses) on Change in Value of Foreign Currency Basis Spreads		0		0	
Share of Other Comprehensive Income of Associates and Joint Ventures Accounted for Using Equity Method that will be Reclassified to Profit or Loss		0	0	0	
Taxes Relating to Components of Other Comprehensive Income that will be Reclassified to Profit or Loss		0	0	0	0
Taxes Relating to Change in Value of Foreign Currency Basis Spreads of Other Comprehensive Income		0	0		0
OTHER COMPREHENSIVE INCOME (LOSS)		-354.820	-1.633.836	714.601	-953.386
TOTAL COMPREHENSIVE INCOME (LOSS)		43.801.970	-31.833.514	83.990.749	15.705.417
Total Comprehensive Income Attributable to					
Non-controlling Interests		0	0	0	0
Owners of Parent		43.801.970	-31.833.514	83.990.749	15.705.417

Statement of cash flows (Indirect Method)

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 01.01.2026 - 30.06.2026	Previous Period 01.01.2025 - 30.06.2025
Statement of cash flows (Indirect Method)			
CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES		-87.209.284	-102.580.005
Profit (Loss)		44.156.790	-30.199.678
Profit (Loss) from Continuing Operations		44.156.790	-30.199.678
Adjustments to Reconcile Profit (Loss)		113.254.441	66.538.175
Adjustments for depreciation and amortisation expense	13,14	2.810.326	5.576.414
Adjustments for Impairment Loss (Reversal of Impairment Loss)		-402.733	458.608
Adjustments for Impairment Loss (Reversal of Impairment Loss) of Receivables	7	-402.733	458.608
Adjustments for provisions		-429.745	-174.513
Adjustments for (Reversal of) Provisions Related with Employee Benefits	9	-429.745	-174.513
Adjustments for Interest (Income) Expenses		16.147.867	21.954.637
Adjustments for interest expense	6	358.079	962.250
Deferred Financial Expense from Credit Purchases	7	52.920.629	57.222.723
Unearned Financial Income from Credit Sales	7	-37.130.841	-36.230.336
Adjustments for fair value losses (gains)		0	0
Adjustments for Undistributed Profits of Investments Accounted for Using Equity Method		1.039.225	0
Adjustments for undistributed profits of associates		1.039.225	0
Adjustments for Tax (Income) Expenses	20	11.865.140	-7.671.105
Adjustments for losses (gains) on disposal of non-current assets		0	0
Adjustments Related to Gain and Losses on Net Monetary Position		82.224.361	46.394.134
Changes in Working Capital		-257.190.704	-146.887.367
Decrease (Increase) in Financial Investments	5	1.544.945	60.121.643
Adjustments for decrease (increase) in trade accounts receivable		-818.130.888	-687.479.670
Decrease (Increase) in Trade Accounts Receivables from Related Parties	3,7	0	-528.772
Decrease (Increase) in Trade Accounts Receivables from Unrelated Parties	7	-818.130.888	-686.950.898
Adjustments for Decrease (Increase) in Other Receivables Related with Operations		-964.432	1.942.374
Decrease (Increase) in Other Related Party Receivables Related with Operations	3,8	1.152.079	1.906.095
Decrease (Increase) in Other Unrelated Party Receivables Related with Operations	8	-2.116.511	36.279
Adjustments for Decrease (Increase) in Contract Assets		0	0
Decrease (Increase) in Prepaid Expenses	10	-16.342.412	1.052.157
Adjustments for increase (decrease) in trade accounts payable		517.353.826	438.063.268
Increase (Decrease) in Trade Accounts Payables to Related Parties	3,7	8.301.062	40.186.519
Increase (Decrease) in Trade Accounts Payables to Unrelated Parties	7	509.052.764	397.876.749
Increase (Decrease) in Employee Benefit Liabilities	9	1.985.347	1.636.883
Adjustments for Increase (Decrease) in Contract Liabilities		0	0
Adjustments for increase (decrease) in other operating payables		40.947.772	35.827.427
Increase (Decrease) in Other Operating Payables to Related Parties		0	
Increase (Decrease) in Other Operating Payables to Unrelated Parties	8	40.947.772	35.827.427
Increase (Decrease) in Deferred Income Other Than Contract Liabilities	10	8.490.839	3.911.998
Other Adjustments for Other Increase (Decrease) in Working Capital		7.924.299	-1.963.447
Decrease (Increase) in Other Assets Related with Operations	11	7.924.299	-1.963.447
Cash Flows from (used in) Operations		-99.779.473	-110.548.870
Income taxes refund (paid)	20	12.570.189	7.968.865
CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES		-34.003.195	-5.450.465

Cash Inflows from Losing Control of Subsidiaries or Other Businesses			0
Cash Inflows from Sale of Shares of Subsidiaries that doesn't Cause Loss of Control			0
Cash Flows Used in Obtaining Control of Subsidiaries or Other Businesses			0
Cash Outflows from Purchase of Additional Shares of Subsidiaries			0
Cash Inflows Caused by Share Sales or Capital Decrease of Associates and / or Joint Ventures			0
Cash Outflows Arising From Purchase of Shares or Capital Increase of Associates and/or Joint Ventures		-32.374.090	0
Cash Outflows Arising From Capital Advance Payments to Associates and/or Joint Ventures			0
Cash Receipts from Sales of Equity or Debt Instruments of Other Entities			0
Cash Payments to Acquire Equity or Debt Instruments of Other Entities			0
Proceeds from sales of property, plant, equipment and intangible assets		0	0
Proceeds from sales of property, plant and equipment			0
Proceeds from sales of intangible assets			0
Purchase of Property, Plant, Equipment and Intangible Assets		-1.629.105	-5.450.465
Purchase of property, plant and equipment	13,14	-1.629.105	-5.450.465
Cash advances and loans made to other parties		0	0
Cash receipts from repayment of advances and loans made to other parties		0	0
CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES		-1.114.249	598.118
Proceeds from Issuing Shares or Other Equity Instruments		0	0
Payments to Acquire Entity's Shares or Other Equity Instruments		0	0
Cash Inflows from Sale of Acquired Entity's Shares or Other Equity Instruments		0	0
Proceeds from borrowings		0	0
Repayments of borrowings		0	0
Payments of Lease Liabilities		-193.797	-256.026
Other inflows (outflows) of cash		-920.452	854.144
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS BEFORE EFFECT OF EXCHANGE RATE CHANGES		-122.326.728	-107.432.352
Effect of exchange rate changes on cash and cash equivalents		0	0
Net increase (decrease) in cash and cash equivalents		-122.326.728	-107.432.352
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD		575.556.266	547.181.750
INFLATION EFFECT ON CASH AND CASH EQUIVALENTS		-80.791.350	-47.531.000
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD		372.438.188	392.218.398

[illegible]

	Increase (Decrease) through Treasury Share Transactions															0
	Increase (Decrease) through Share-Based Payment Transactions															0
	Acquisition or Disposal of a Subsidiary															0
	Increase (decrease) through changes in ownership interests in subsidiaries that do not result in loss of control, equity															0
	Transactions with noncontrolling shareholders															0
	Increase through Other Contributions by Owners															0
	Amount Removed from Reserve of Cash Flow Hedges and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied															0
	Amount Removed from Reserve of Change in Value of Time Value of Options and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied															0
	Amount Removed from Reserve of Change in Value of Forward Elements of Forward Contracts and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied															0
	Amount Removed from Reserve of Change in Value of Foreign Currency Basis Spreads and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied															0
	Increase (decrease) through other changes, equity															0
	Equity at end of period	15	44,000,000	431,478,013	42,672,069		-1,943,247	-6,552,452	36,152,366	-32,390,154	44,156,790	557,573,385				557,573,385