



KAMUYU AYDINLATMA PLATFORMU

VESTEL ELEKTRONİK SANAYİ VE TİCARET A.Ş. Material Event Disclosure (General)

Summary

Change in Senior Management



**MERKEZİ KAYIT
İSTANBUL**
Türkiye Sermaye Piyasası - Merkezi
Saklama ve Veri Depolama Kuruluşu

Material Event Disclosure General

Related Companies [VESBE]

Related Funds []

Material Event Disclosure General	
Update Notification Flag	Hayır (No)
Correction Notification Flag	Hayır (No)
Date Of The Previous Notification About The Same Subject	-
Postponed Notification Flag	Hayır (No)
Announcement Content	
Explanations	

Our Company's CFO, Mr. Bülent Kiracıoğlu, will leave his position effective August 31, 2026. Ms. Zeynep Sarsan has been appointed as CFO effective September 7, 2026. Her brief biography is provided below.

We hereby announce this information to the public.

Resume

Zeynep Sarsan holds a Bachelor's degree in Business Administration from Istanbul University and an MBA in Financial Management from Yeditepe University. In 2024, she completed the Corporate Finance Programme at London Business School. Sarsan began her professional career in auditing in 1999 and subsequently held senior finance management positions at leading companies, including Nexans, Praktiker, and Alcatel-Lucent. Since 2013, Sarsan has held Finance Director and CFO positions at various companies within Kibar Holding, including Assan Hanil, Baymak/BDR Thermea, Assan Panel, and Ispak Ambalaj. From 2018 to 2026, she served as CFO of Assan Alüminyum. During the same period, she also served concurrently as a Board Member of Kibar Americas and as a Member of the Executive Committee of Krides.

This statement was translated into English for informative purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure, the Turkish version shall prevail.

We proclaim that our above disclosure is in conformity with the principles set down in “Material Events Communiqué” of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we’re personally liable for the disclosures.