



KAMUYU AYDINLATMA PLATFORMU

COCA-COLA İÇECEK A.Ş. Material Event Disclosure (General)

Summary

Announcement Regarding Changes in Top Management



**MERKEZİ KAYIT
İSTANBUL**
Türkiye Sermaye Piyasaları - Merkezi
Saklama ve Veri Depolama Kuruluşu

Material Event Disclosure General

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Material Event Disclosure General	
Update Notification Flag	Hayır (No)
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Date Of The Previous Notification About The Same Subject	-
Postponed Notification Flag	Hayır (No)
Announcement Content	
Explanations	

Hasan Ellialtı, who currently serves as Coca-Cola İçecek ("CCI") Türkiye General Manager, will be leaving his role effective January 1, 2027, to explore new career opportunities. To ensure a seamless transition, he will remain with the Company until the year end to support the handover and continuity of operations.

Hasan Ellialtı has been with CCI since 1997 and has held various roles and responsibilities throughout his career, making significant contributions to the Company's development and growth.

Following Hasan Ellialtı's decision to leave the Company, Doğa Erzi, currently serving as Commercial Excellence Director, will assume Türkiye General Manager role effective January 1, 2027.

With more than 20 years of experience in sales, Doğa Erzi began his career at CCI in 2003 and has held various roles across sales, business development, operations strategy and commercial transformation. From 2021 to 2022, he served as Business Development and Transformation Leader and subsequently led CCI Türkiye's sales operations as Türkiye Sales Director. From 2023 to 2025, he served as Sales Director at Danone Türkiye. Doğa Erzi rejoined CCI on January 2, 2026, as Commercial Excellence Director. He holds a bachelor's degree in industrial engineering from Galatasaray University and an MBA from Yeditepe University.

In the event of a contradiction between the Turkish and English versions of this public disclosure, the Turkish version shall prevail.

We proclaim that our above disclosure is in conformity with the principles set down in "Material Events Communiqué" of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we're personally liable for the disclosures.