



KAMUYU AYDINLATMA PLATFORMU

PASİFİK HOLDİNG A.Ş. Material Event Disclosure (General)

Summary

Regarding the Appointment of an Investor Relations Manager



**MERKEZİ KAYIT
İSTANBUL**
Türkiye Sermaye Piyasaları - Merkezi
Saklama ve Veri Depolama Kuruluşu

Material Event Disclosure General

Related Companies ☐

Related Funds ☐

Material Event Disclosure General	
Update Notification Flag	Hayır (No)
Correction Notification Flag	Hayır (No)
Date Of The Previous Notification About The Same Subject	-
Postponed Notification Flag	Hayır (No)
Announcement Content	
Explanations	

With the resolution of our Company's Board of Directors dated September 2, 2026, in accordance with Article 11 of the Capital Markets Board's Communiqué No. II-17.1 on Corporate Governance, Ms. Eda Dirican, who holds a Capital Market Activities Level 3 License (No. 930443) and a Corporate Governance Rating License (No. 938413), has been appointed as the Manager of the Investor Relations Department to carry out the duties stipulated under the applicable legislation and to serve as a member of the Corporate Governance Committee.

The resolution was adopted unanimously by the attending members of the Board of Directors.

We hereby submit the above information for the information of our investors and the public.

This statement has been translated into English for informational purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure statement, the Turkish version shall prevail.

We proclaim that our above disclosure is in conformity with the principles set down in “Material Events Communiqué” of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we’re personally liable for the disclosures.