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KAMUYU AYDINLATMA PLATFORMU

# İSVEA SERAMİK VE BANYO ÜRÜNLERİ SANAYİ A.Ş.
# Material Event Disclosure (General)

## Summary

Information on the Allocation Principles Applied in the Initial Public Offering

# Material Event Disclosure General

**Related Companies**

**Related Funds**

| Material Event Disclosure General | |
|---|---|
| Update Notification Flag | Hayır (No) |
| Correction Notification Flag | Hayır (No) |
| Date Of The Previous Notification About The Same Subject | - |
| Postponed Notification Flag | Hayır (No) |
| **Announcement Content** | |
| **Explanations** | |

Dear Stakeholders,

In light of the recent developments concerning investment funds and portfolio management companies that have affected the capital markets, it has been deemed appropriate, within the framework of our disclosure obligations under capital markets legislation, to inform our investors regarding the share allocation principles applied in the initial public offering of our Company conducted on 1-2-3 July 2026.

In the initial public offering of our Company, shares with a total nominal value of TRY 67,000,000 were offered to the public at an offering price of TRY 20.90 per share, resulting in a total offering size of TRY 1,400,300,000. Shares with a nominal value of TRY 26,800,000, corresponding to 40% of the shares offered to the public, were allocated to domestic institutional investors. Demand from this investor group amounted to approximately 5.86 times the final allocation amount.

The allocation to the domestic institutional investor group was carried out in accordance with the Capital Markets Board's Principle Decision No. i-SPK.128.23, entitled "Sales Methods and Allocation Principles to be Applied in Initial Public Offerings of Shares", as well as the principles set forth in the prospectus approved by the Capital Markets Board (" CMB").

Paragraph (c) of Article 2 of the relevant Principle Decision provides as follows:

*"In allocations to the domestic institutional investor group, provided that sufficient demand exists, at least 50% of the shares allocated to such group shall be distributed to investment funds, pension investment funds and/or automatic enrolment system pension investment funds, and the amount of shares to be allocated to each institutional investor shall be determined so as not to exceed 1% of the total amount of shares offered to the public. With respect to funds established and/or managed by the same portfolio management company ("PMC"), such limit shall be applied as 3%. Where PMCs and legal entities with which PMCs have direct or indirect relationships in terms of management, supervision or capital wish to submit orders for their own account, the amount of shares to be allocated to them shall not exceed 2% of the total offering amount, provided that sufficient demand exists."*

The allocation to domestic institutional investors in our Company's initial public offering was carried out in accordance with the principles set forth in the aforementioned provision, and the applicable maximum allocation limits stipulated therein were observed.

The 30-day period designated in the prospectus for price stabilization transactions expired on 8 August 2026. According to the disclosure made on the Public Disclosure Platform ("PDP") by the relevant authorized institution, no price stabilization transactions were carried out during this period.

Following the completion of the initial public offering process, purchases and sales of the Company's shares on Borsa İstanbul by investment funds, portfolio management companies and other investors are carried out within the scope of the respective investors' own investment and portfolio management decisions.

There is no special agreement, commitment, direction or coordination between our Company and any portfolio management company or the funds managed by such companies regarding the purchase, holding or sale of our shares following the initial public offering. Investment decisions made by funds and other investors in the secondary market are not determined by our Company.

Our Company's production, sales, export and other operational activities continue in the ordinary course of business; our production facilities remain operational, and the investments previously disclosed to the public are progressing in line with our plans. Should any development arise that gives rise to a public disclosure obligation for our Company, the relevant matters will be disclosed to the public in accordance with applicable capital markets legislation.

We respectfully submit for the information of the public and our investors that the allocation and distribution transactions carried out within the scope of the initial public offering and the transactions subsequently carried out by investors in the secondary market are separate and independent processes.

*In case of a discrepancy between the Turkish and the English versions of this disclosure, the Turkish version shall prevail.*

We proclaim that our above disclosure is in conformity with the principles set down in “Material Events Communiqué” of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we’re personally liable for the disclosures.