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KAMUYU AYDINLATMA PLATFORMU

EBEBEK MAĞAZACILIK A.Ş.
Material Event Disclosure (General)

Summary

October 2026 Operational Data

Material Event Disclosure General

Related Companies

Related Funds

Material Event Disclosure General	
Update Notification Flag	Hayır (No)
Correction Notification Flag	Hayır (No)
Date Of The Previous Notification About The Same Subject	-
Postponed Notification Flag	Hayır (No)
Announcement Content	
Explanations	

Number of Stores:
In October 2026, with the opening of 1 new store in Konya, our Company increased its store count in Türkiye to 322. As of October 31, 2026, our total store breakdown is as follows:
- Türkiye (322 Stores): 2 mega, 283 standard, 37 mini
- International (5 Stores): 4 in the United Kingdom, 1 in Northern Iraq

Number of Visitors:
The number of visitors to ebebek stores in Türkiye in October 2026 is 5,440,511. In the same period of 2025, this number was 4,854,935.
The number of visitors to ebebek stores in Türkiye in the 10-month period ended October 31, 2026 is 49,755,162. In the same period of 2025, this number was 44,564,045.
The number of visits to ebebek.com website in October 2026 is 11,136,416. In the same period of 2025, this number was 11,456,239.
The number of visits to ebebek.com website in the 10-month period ended October 31, 2026 is 117,471,856. In the same period of 2025, this number was 114,125,461.

Number of Units Sold:
The total number of units sold through ebebek stores and e-commerce channels in Türkiye in October 2026 is 11,620,026. In the same period of 2025, this number was 9,681,629.
The total number of units sold through ebebek stores and e-commerce channels in Türkiye in the 10-month period ended October 31, 2026 is 105,925,377. In the same period of 2025, this number was 87,245,041.

This statement has been translated into English for informative purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure, the Turkish version shall prevail.

We proclaim that our above disclosure is in conformity with the principles set down in “Material Events Communiqué” of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we’re personally liable for the disclosures.