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KAMUYU AYDINLATMA PLATFORMU

BİG MEDYA TEKNOLOJİ A.Ş.
Financial Report
Consolidated
2026 - 3. 3 Monthly Notification

General Information About Financial Statements

Condensed Financial Statements and Notes for the Interim Accounting Period from 1 January 2026 to 30 September 2026

Statement of Financial Position (Balance Sheet)

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 30.09.2026	Previous Period 31.12.2025
Statement of Financial Position (Balance Sheet)			
Assets [abstract]			
CURRENT ASSETS			
Cash and cash equivalents		16.486.176	17.261.289
Financial Investments		45.259.651	75.347.116
Trade Receivables		378.156.437	217.562.958
Trade Receivables Due From Related Parties	4	10.508.712	12.773.400
Trade Receivables Due From Unrelated Parties	5	367.647.725	204.789.558
Other Receivables		702.896	8.880.219
Other Receivables Due From Related Parties	4	33.696	0
Other Receivables Due From Unrelated Parties		669.200	8.880.219
Inventories		11.359.690	6.374.784
Prepayments		10.970.433	192.539.950
Prepayments to Related Parties		0	0
Prepayments to Unrelated Parties		10.970.433	192.539.950
Current Tax Assets		160.354	0
Other current assets		17.950.423	4.781.659
Other Current Assets Due From Related Parties		0	0
Other Current Assets Due From Unrelated Parties		17.950.423	4.781.659
SUB-TOTAL		**481.046.060**	**522.747.975**
Total current assets		**481.046.060**	**522.747.975**
NON-CURRENT ASSETS			
Other Receivables		270.000	1.824
Other Receivables Due From Related Parties		0	0
Other Receivables Due From Unrelated Parties		270.000	1.824
Property, plant and equipment	6	34.803.498	35.806.709
Right of Use Assets		21.031.837	55.159.625
Intangible assets and goodwill		1.654.203.446	1.407.015.955
Goodwill		10.281.930	10.281.930
Other intangible assets	7	1.643.921.516	1.396.734.025
Deferred Tax Asset	14	0	27.139.600
Total non-current assets		**1.710.308.781**	**1.525.123.713**
Total assets		**2.191.354.841**	**2.047.871.688**
LIABILITIES AND EQUITY			
CURRENT LIABILITIES			
Current Borrowings		48.770.152	76.859.764
Current Portion of Non-current Borrowings		7.236.038	19.790.477
Current Portion of Non-current Borrowings from Unrelated Parties		7.236.038	19.790.477
Lease Liabilities		7.236.038	19.790.477
Trade Payables	5	303.291.044	218.274.578
Trade Payables to Related Parties	4	0	272.909
Trade Payables to Unrelated Parties		303.291.044	218.001.669
Employee Benefit Obligations		65.750.628	28.653.693
Other Payables		61.746.744	44.775.599
Other Payables to Related Parties	4	29.905.561	24.899.863
Other Payables to Unrelated Parties		31.841.183	19.875.736
Contract Liabilities		13.233.120	26.969.773
Deferred Income Other Than Contract Liabilities		18.255.724	7.413.112
Deferred Income Other Than Contract Liabilities From Related Parties		0	0
Deferred Income Other Than Contract Liabilities from Unrelated Parties		18.255.724	7.413.112
Current tax liabilities, current	14	0	861.651
Current provisions		32.839.542	33.656.243
Current provisions for employee benefits		29.304.598	32.772.634
Other current provisions		3.534.944	883.609
Other Current Liabilities		1.234.898	0
Other Current Liabilities to Related Parties		0	0
Other Current Liabilities to Unrelated Parties		1.234.898	0
SUB-TOTAL		**552.357.890**	**457.254.890**

Total current liabilities		**552.357.890**	**457.254.890**
NON-CURRENT LIABILITIES			
Long Term Borrowings		13.154.564	25.797.284
Long Term Borrowings From Unrelated Parties		13.154.564	25.797.284
Lease Liabilities		13.154.564	25.797.284
Non-current provisions		61.689.790	112.639.862
Non-current provisions for employee benefits		61.689.790	112.639.862
Current Tax Liabilities		11.109.412	0
Deferred Tax Liabilities	14	26.134.064	0
Total non-current liabilities		**112.087.830**	**138.437.146**
Total liabilities		**664.445.720**	**595.692.036**
EQUITY			
Equity attributable to owners of parent		1.526.909.121	1.452.179.652
Issued capital	9	33.811.732	33.811.732
Inflation Adjustments on Capital		29.858.114	29.858.114
Capital Advance		38.483.185	0
Other Accumulated Comprehensive Income (Loss) that will not be Reclassified in Profit or Loss		-101.246.311	-101.246.311
Gains (Losses) on Revaluation and Remeasurement		-101.246.311	-101.246.311
Gains (Losses) on Remeasurements of Defined Benefit Plans		-101.246.311	-101.246.311
Restricted Reserves Appropriated From Profits		19.903.459	19.903.459
Prior Years' Profits or Losses		1.469.852.658	1.550.135.188
Current Period Net Profit Or Loss		36.246.284	-80.282.530
Total equity		**1.526.909.121**	**1.452.179.652**
Total Liabilities and Equity		**2.191.354.841**	**2.047.871.688**

Profit or loss [abstract]

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 01.01.2026 - 30.09.2026	Previous Period 01.01.2025 - 30.09.2025	Current Period 3 Months 01.07.2026 - 30.09.2026	Previous Period 3 Months 01.07.2025 - 30.09.2025
Profit or loss [abstract]					
PROFIT (LOSS)					
Revenue	10	732.903.331	551.810.413	93.585.063	148.978.692
Cost of sales	10	-366.527.544	-371.269.826	-103.741.685	-128.968.912
GROSS PROFIT (LOSS) FROM COMMERCIAL OPERATIONS		366.375.787	180.540.587	-10.156.622	20.009.780
GROSS PROFIT (LOSS)		366.375.787	180.540.587	-10.156.622	20.009.780
General Administrative Expenses	11	-92.217.461	-106.197.555	-21.529.688	-34.957.823
Marketing Expenses	11	-159.618.805	-198.515.991	-29.567.587	-47.767.808
Other Income from Operating Activities	12	43.957.889	25.082.053	3.922.975	2.135.384
Other Expenses from Operating Activities	12	-36.766.320	-21.316.246	-1.093.380	-4.859.704
PROFIT (LOSS) FROM OPERATING ACTIVITIES		121.731.090	-120.407.152	-58.424.302	-65.440.171
Investment Activity Income		51.330	85.559.846	-949.226	-429.759
Investment Activity Expenses		0	-39.588	225.557	-1.218
PROFIT (LOSS) BEFORE FINANCING INCOME (EXPENSE)		121.782.420	-34.886.894	-59.147.971	-65.871.148
Finance income		202	0	202	0
Finance costs		-55.084.067	-25.935.074	-27.684.336	-10.406.754
Gains (losses) on net monetary position	13	17.512.683	11.176.492	11.189.357	7.780.607
PROFIT (LOSS) FROM CONTINUING OPERATIONS, BEFORE TAX		84.211.238	-49.645.476	-75.642.748	-68.497.295
Tax (Expense) Income, Continuing Operations		-47.964.954	20.094.298	-2.533.584	12.719.675
Current Period Tax (Expense) Income	14	0	0	0	9.085.361
Deferred Tax (Expense) Income	14	-47.964.954	20.094.298	-2.533.584	3.634.314
PROFIT (LOSS) FROM CONTINUING OPERATIONS		36.246.284	-29.551.178	-78.176.332	-55.777.620
PERIOD PROFIT/LOSS FROM DISCONTINUED OPERATIONS		0	0	0	0
PROFIT (LOSS)		36.246.284	-29.551.178	-78.176.332	-55.777.620
Profit (loss), attributable to [abstract]					
Non-controlling Interests		0	0	0	0
Owners of Parent		36.246.284	-29.551.178	-78.176.332	-55.777.620
Earnings per share [abstract]					
Earnings per share [line items]					
Basic earnings per share					
Diluted Earnings Per Share					

Statement of Other Comprehensive Income

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 01.01.2026 - 30.09.2026	Previous Period 01.01.2025 - 30.09.2025	Current Period 3 Months 01.07.2026 - 30.09.2026	Previous Period 3 Months 01.07.2025 - 30.09.2025
Statement of Other Comprehensive Income					
PROFIT (LOSS)		36.246.284	-29.551.178	-78.176.332	-55.777.620
OTHER COMPREHENSIVE INCOME					
Other Comprehensive Income that will not be Reclassified to Profit or Loss		**0**	**0**	**0**	**0**
Gains (Losses) on Revaluation of Property, Plant and Equipment		0	0	0	0
Gains (Losses) on Remeasurements of Defined Benefit Plans		0	0	0	0
Taxes Relating To Components Of Other Comprehensive Income That Will Not Be Reclassified To Profit Or Loss		0	0	0	0
Taxes Relating to Gains (Losses) on Revaluation of Property, Plant and Equipment		0	0	0	0
Taxes Relating to Remeasurements of Defined Benefit Plans		0	0	0	0
Other Comprehensive Income That Will Be Reclassified to Profit or Loss		**0**	**0**	**0**	**0**
Other Components of Other Comprehensive Income that will be Reclassified to Other Profit or Loss		0	0	0	0
OTHER COMPREHENSIVE INCOME (LOSS)		**0**	**0**	**0**	**0**
TOTAL COMPREHENSIVE INCOME (LOSS)		**36.246.284**	**-29.551.178**	**-78.176.332**	**-55.777.620**
Total Comprehensive Income Attributable to					
Non-controlling Interests		0	0	0	0
Owners of Parent		36.246.284	-29.551.178	-78.176.332	-55.777.620

Statement of cash flows (Indirect Method)

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Current Period 01.01.2026 - 30.09.2026	Previous Period 01.01.2025 - 30.09.2025
Statement of cash flows (Indirect Method)			
CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES		**347.666.669**	**38.705.438**
Profit (Loss)		36.246.284	-29.551.178
Adjustments to Reconcile Profit (Loss)		**176.810.718**	**15.583.878**
Adjustments for depreciation and amortisation expense	6,7	107.745.115	15.643.522
Adjustments for Impairment Loss (Reversal of Impairment Loss)		1.710.558	1.198.160
Adjustments for Impairement Loss (Reversal of Impairment Loss) of Receivables	5	1.710.558	1.198.160
Adjustments for provisions		-23.150.349	55.300.389
Adjustments for (Reversal of) Provisions Related with Employee Benefits		-25.974.523	55.059.996
Adjustments for (Reversal of) Lawsuit and/or Penalty Provisions		2.824.174	240.393
Adjustments for Interest (Income) Expenses		29.380.861	-13.947.745
Adjustments for Interest Income		-1.652.390	-32.974.089
Adjustments for interest expense		20.396.980	16.298.304
Deferred Financial Expense from Credit Purchases		32.223.881	17.629.025
Unearned Financial Income from Credit Sales		-21.587.610	-14.900.985
Adjustments for Tax (Income) Expenses	14	47.964.954	-20.094.298
Adjustments for losses (gains) on disposal of non-current assets		51.330	-39.588
Adjustments for Losses (Gains) Arised From Sale of Tangible Assets	6,7	51.330	-39.588
Adjustments Related to Gain and Losses on Net Monetary Position	13	13.108.249	-22.476.562
Changes in Working Capital		**178.411.190**	**60.606.567**
Decrease (Increase) in Financial Investments		30.087.465	0
Adjustments for decrease (increase) in trade accounts receivable	5	-193.123.694	20.379.911
Decrease (Increase) in Trade Accounts Receivables from Related Parties		2.981.290	7.034.726
Decrease (Increase) in Trade Accounts Receivables from Unrelated Parties		-196.104.984	13.345.185
Adjustments for Decrease (Increase) in Other Receivables Related with Operations	4	7.909.147	0
Decrease (Increase) in Other Related Party Receivables Related with Operations		-33.696	0
Decrease (Increase) in Other Unrelated Party Receivables Related with Operations		7.942.843	0
Adjustments for decrease (increase) in inventories		-4.984.906	-517.797
Decrease (Increase) in Prepaid Expenses		181.569.517	-8.617.835
Adjustments for increase (decrease) in trade accounts payable	5	106.604.076	39.004.064
Increase (Decrease) in Trade Accounts Payables to Related Parties		-280.460	0
Increase (Decrease) in Trade Accounts Payables to Unrelated Parties		106.884.536	39.004.064
Increase (Decrease) in Employee Benefit Liabilities		37.096.935	-16.631.215
Adjustments for Increase (Decrease) in Contract Liabilities		-13.736.653	22.137.756
Increase (Decrease) In Other Contract Liabilities		-13.736.653	22.137.756
Adjustments for increase (decrease) in other operating payables	4	16.971.145	2.666.491
Increase (Decrease) in Other Operating Payables to Related Parties		5.005.698	0
Increase (Decrease) in Other Operating Payables to Unrelated Parties		11.965.447	2.666.491
Increase (Decrease) in Deferred Income Other Than Contract Liabilities	14	10.842.612	1.825.749
Other Adjustments for Other Increase (Decrease) in Working Capital		-824.454	359.443
Decrease (Increase) in Other Assets Related with Operations		-13.168.764	328.368
Increase (Decrease) in Other Payables Related with Operations		12.344.310	31.075
Cash Flows from (used in) Operations		**391.468.192**	**46.639.267**

Interest received		1.652.390	32.969.828
Payments Related with Provisions for Employee Benefits		-44.592.262	-32.318.027
Income taxes refund (paid)		-861.651	-8.585.630
CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES		**-340.932.160**	**-20.430.594**
Proceeds from sales of property, plant, equipment and intangible assets	6,7	91.199	95.390
Purchase of Property, Plant, Equipment and Intangible Assets	6,7	-341.023.359	-20.525.984
Purchase of property, plant and equipment		-341.023.359	-20.525.984
CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES		**-4.133.207**	**34.138.171**
Proceeds from Capital Advances	9	38.483.185	0
Proceeds from borrowings		0	206.903.197
Proceeds from Loans		0	206.903.197
Repayments of borrowings		-13.055.367	-142.830.662
Loan Repayments		-13.055.367	-142.830.662
Payments of Lease Liabilities		-9.164.045	-13.636.060
Interest paid		-20.396.980	-16.298.304
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS BEFORE EFFECT OF EXCHANGE RATE CHANGES		2.601.302	52.413.015
Net increase (decrease) in cash and cash equivalents		2.601.302	52.413.015
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD		**17.261.289**	**38.824.287**
INFLATION EFFECT ON CASH AND CASH EQUIVALENTS		-3.376.415	-7.871.233
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD		**16.486.176**	**83.366.069**

Statement of changes in equity [abstract]

Presentation Currency	TL
Nature of Financial Statements	Consolidated

	Footnote Reference	Equity										
		Equity attributable to owners of parent [member]									Non-controlling interests [member]	
		Issued Capital	Inflation Adjustments on Capital	Capital Advance	Other Accumulated Comprehensive Income That Will Not Be Reclassified In Profit Or Loss	Other Accumulated Comprehensive Income That Will Be Reclassified In Profit Or Loss		Restricted Reserves Appropriated From Profits [member]	Retained Earnings			
					Gains/Losses on Revaluation and Remeasurement [member]	Reserve Of Gains or Losses on Hedge	Gains (Losses) on Revaluation and Reclassification		Prior Years' Profits or Losses	Net Profit or Loss		
					Gains (Losses) on Remeasurements of Defined Benefit Plans							
Statement of changes in equity [abstract]												
Statement of changes in equity [line items]												
Equity at beginning of period		**19.559.175**	**610.622.482**	**0**	**-102.638.533**			**197.815.609**	**-711.678.836**	**-28.415.104**	**-14.735.207**	**0**	**-14.735.207**
Adjustments Related to Accounting Policy Changes												
Adjustments Related to Required Changes in Accounting Policies												
Adjustments Related to Voluntary Changes in Accounting Policies												
Adjustments Related to Errors												
Other Restatements												
Restated Balances												0
Transfers									-28.415.104	28.415.104	0	0	0
Total Comprehensive Income (Loss)										-29.551.178	-29.551.178	0	-29.551.178
Profit (loss)													
Other Comprehensive Income (Loss)													
Issue of equity													
Capital Decrease													
Capital Advance													
Effect of Merger or Liquidation or Division													
Effects of Business Combinations Under Common Control													
Advance Dividend Payments													
Dividends Paid													
Decrease through Other Distributions to Owners													
Increase (Decrease) through Treasury Share Transactions													
Increase (Decrease) through Share-Based Payment Transactions													
Acquisition or Disposal of a Subsidiary													
Increase (decrease) through changes in ownership interests in subsidiaries that do not result in loss of control, equity													
Transactions with noncontrolling shareholders													
Increase through Other Contributions by Owners													
Amount Removed from Reserve of Cash Flow Hedges and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied													
Amount Removed from Reserve of Change in Value of Time Value of Options and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied													
Amount Removed from Reserve of Change in Value of Forward Elements of Forward Contracts and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied													
Amount Removed from Reserve of Change in Value of Foreign Currency Basis Spreads and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which fair Value Hedge Accounting is Applied													
Increase (decrease) through other changes, equity			-588.986.442					-177.912.149	766.898.591		0	0	0
Equity at end of period		**19.559.175**	**21.636.040**		**-102.638.533**			**19.903.460**	**26.804.651**	**-29.551.178**	**-44.286.385**	**0**	**-44.286.385**
Statement of changes in equity [abstract]												
Statement of changes in equity [line items]												
Equity at beginning of period		**33.811.732**	**29.858.114**		**-101.246.311**			**19.903.459**	**1.550.135.188**	**-80.282.530**	**1.452.179.652**	**0**	**1.452.179.652**
Adjustments Related to Accounting Policy Changes												
Adjustments Related to Required Changes in Accounting Policies												
Adjustments Related to Voluntary Changes in Accounting Policies												
Adjustments Related to Errors												
Other Restatements												
Restated Balances												
Transfers									-80.282.530	80.282.530	0	0	0
Total Comprehensive Income (Loss)										36.246.284	36.246.284	0	36.246.284
Profit (loss)													
Other Comprehensive Income (Loss)													
Issue of equity													
Capital Decrease													
Capital Advance				38.483.185							38.483.185	0	38.483.185
Effect of Merger or Liquidation or Division													
Effects of Business Combinations Under Common Control													
Advance Dividend Payments													
Dividends Paid													

Previous Period
01.01.2025 - 30.09.2025

Current Period 01.01.2026 - 30.09.2026															
	Decrease through Other Distributions to Owners														
	Increase (Decrease) through Treasury Share Transactions														
	Increase (Decrease) through Share-Based Payment Transactions														
	Acquisition or Disposal of a Subsidiary														
	Increase (decrease) through changes in ownership interests in subsidiaries that do not result in loss of control, equity														
	Transactions with noncontrolling shareholders														
	Increase through Other Contributions by Owners														
	Amount Removed from Reserve of Cash Flow Hedges and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied														
	Amount Removed from Reserve of Change in Value of Time Value of Options and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied														
	Amount Removed from Reserve of Change in Value of Forward Elements of Forward Contracts and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied														
	Amount Removed from Reserve of Change in Value of Foreign Currency Basis Spreads and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied														
	Increase (decrease) through other changes, equity														
	Equity at end of period		**33.811.732**	**29.858.114**	**38.483.185**	**-101.246.311**			**19.903.459**	**1.469.852.658**	**36.246.284**	**1.526.909.121**	**0**	**1.526.909.121**	