

TURKCELL İLETİŞİM HİZMETLERİ A.Ş. Material Event Disclosure (General)

Summary Info

Announcement Regarding the Changes in Organizational Structure

Material Event Disclosure General

Related Companies []

Related Funds []

Material Event Disclosure General	
Update Notification Flag	Hayır (No)
Correction Notification Flag	Hayır (No)
Date Of The Previous Notification About The Same Subject	-
Postponed Notification Flag	Hayır (No)
Announcement Content	
Explanations	

Our Company has taken the decision to make the following changes in our organizational structure in accordance with our strategy of creating value for our employees and all stakeholders through our customer oriented approach and innovative technology solutions:

- In order to manage customers, channel management, sales strategy and operations under the Sales Function more effectively, "Consumer Sales", "Corporate and Residential Sales" and "International Sales and Wholesale" focus areas were established. "Consumer Sales" and "Corporate and Residential Sales" focus areas will be managed on a function basis while "International Sales and Wholesale" will be managed as a directorate and all three will be reporting to CEO. In this respect, Kadri Özdal, who has been serving as acting Executive Vice President of Sales, is appointed as acting Executive Vice President of Consumer Sales effective as of April 1, 2019, and Ceyhun Özata, who has been serving as Residential and Small Medium Business Sales director, is appointed as acting Executive Vice President of Corporate and Residential Sales in addition to his existing role effective as of April 1, 2019.
- The local and international subsidiaries, which are being managed under the Strategy Function, will now be managed under CEO, Finance function and other related functions according to respective business lines. Strategic business development and subsidiary performance monitoring activities, which are being carried out under the Strategy Function, will be positioned under Strategy Directorate reporting directly to CEO.
- In order to further increase the technology focus of our digital services and solutions, Ataç Tansuğ, who has been serving as Digital Services and Solutions Technology Director, is appointed as acting Executive Vice President of Digital Services and Solutions in addition to his existing role effective as of April 1, 2019.

We proclaim that our above disclosure is in conformity with the principles set down in "Material Events Communiqué" of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we're personally liable for the disclosures.