

Şişecam Completes Coated Glass Line Investment in Northern Italy

Şişecam has successfully commissioned the new coated glass line at its San Giorgio di Nogaro plant in Northern Italy, an investment realized with 25 million Euro. This strategic move will strengthen Şişecam's position in the European glass industry and increase the share of value-added glass products in its portfolio.

A global player in the glass and chemicals industries, Şişecam commissioned the new coated glass line in Northern Italy to meet the rising demand for coated glass in the flat glass sector. With this new line, brought to life with a 25 million Euro investment, Şişecam will increase its coated glass capacity in Italy from 6 million square meters to 12.5 million square meters. This step will bolster Şişecam's position in the European glass industry and enable the company to meet the growing demand for high-quality and advanced glass products.

Şişecam CEO Can Yücel stated: "The coated glass line we have commissioned at our San Giorgio di Nogaro plant will enhance our production capacity and enrich our product portfolio. This will allow us to better respond to the growing demand for high-quality glass in Europe and deliver our value-added products to customers in Western Europe. By increasing our coated architectural glass capacities in both Eastern and Western Europe, we will boost our service quality and the range of high-value products we offer in the European market."

Highlighting the rapidly increasing global demand for coated glass products particularly due to their energy-saving benefits. Yücel added: "We are entering a phase where our investments to deliver higher-quality and more advanced products to our customers are starting to pay off. Glass is a distinctive material that continues to evolve, shaped by both art and engineering. With 90 years of experience, a passion for innovation, and a dedication to quality, Şişecam delivers products that elevate glass beyond a commodity. We are dedicated to ensuring that glass, with its transparency and harmony, continues to evolve through technology to improve our customers' lives. Through our investment in Italy, we aim to fulfill the expectations of customers who recognize glass as a material that enhances life. This new investment will strengthen Şişecam's differentiation and competitiveness in architectural glass and marks an important step in delivering greater value to our investors and customers."

Coated Glass Line Investments Being Commissioned

On January 30, 2026, Şişecam announced the completion of a new coated glass line with an annual capacity of 6 million square meters at its flat glass production facility in Bulgaria, complementing the existing coated line at the site. Following Italy, Şişecam will commission another coated glass line this year in Tarsus with an annual capacity of 7 million square meters.



With this addition, the company's global coated glass lines will increase to seven, raising total production capacity to 48.1 million square meters.

About Şişecam

Şişecam is a story of progress...

Founded in **1935** by **İş Bankası** with the vision, Şişecam was established to build Türkiye's glass industry. Over the decades, Şişecam has grown from a local initiative into a **global player in glass and chemicals**.

As the only global company operating in all core areas of glass production, Şişecam is one of the world's top five producers in its sectors.

Şişecam operates across four continents and 12 countries, including Türkiye, Italy, Bulgaria, Romania, Slovakia, Hungary, Bosnia and Herzegovina, Russia, Georgia, Egypt, India, and the United States. Şişecam plays a pioneering role in flat glass, glassware, glass packaging, chemicals, auto glass, glass fiber, mining, energy, and recycling industries. By placing innovation and technology at the core of its operations, **Şişecam delivers its products to customers in over 150 countries through its robust supply chain**.

Şişecam makes a meaningful difference in its industries with 90 years of expertise, **a skilled workforce, and the use of smart technologies**. Supported by more than 22,000 employees, Şişecam is steadily advancing toward its goal of becoming one of the top three global producers in its core industries.

With its **CareForNext strategy**, Şişecam works to ensure the sustainability of the glass and chemicals industries from the perspectives of **protecting the planet, empowering communities, and transforming lives** in line with the United Nations Sustainable Development Goals.

Şişecam is pursuing a **better future through technology and innovation and continues its story of progress together** with its entire ecosystem.

Learn more: www.sisecam.com.tr