

TOFAŞ

TÜRK OTOMOBİL FABRİKASI A.Ş.

WEBCAST PRESENTATION

31.12.2021 Financial Results

AGENDA



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

- Key Highlights
- Production & Shipments
- Domestic Market
- Export
- Financial Performance
- Investments
- Outlook

KEY HIGHLIGHTS



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

- ✓ **Outstanding set of financial results** in **2021** with **92% y/y PBT** (profit before tax) **growth** and **4pp y/y improvement** in **PBT margin** reaching to **11.8%**, despite challenging operational conditions due to disruption in supply chain as well as higher input costs.
- ✓ **Fiat** brand solidified its **distant domestic light vehicle market leadership** (3-years in a row) with a **market share** of **16.4%** in **2021**, well-ahead of the competition (+5.4pp).
- ✓ Successful launch of **crossover** model (elected as **The Vehicle of the Year** in Turkey), reaching a **penetration** of **~27%** in our domestic PC sales. Further **room** for **improvement** in **PC market share** thanks to expected launch of versions with automatic transmission in 1Q22.
- ✓ **Export markets** remain **notably below pre-pandemic level** (~26% in PC; ~10% LCV), due to supply challenges and new Covid variants; offering **sizable room** to **recover**. Well-positioned for recovery; supported by the introduction of new model variants.
- ✓ **Stellantis** announced its **electrification/software strategy** in 2H21. Thanks to its solid track record of production **efficiency/quality** and **R&D** capabilities, **Tofas** is **strongly positioned** to **serve multiple brands** of **Stellantis** as a both **production** and **R&D hub**, setting a **new benchmark** in Turkey.

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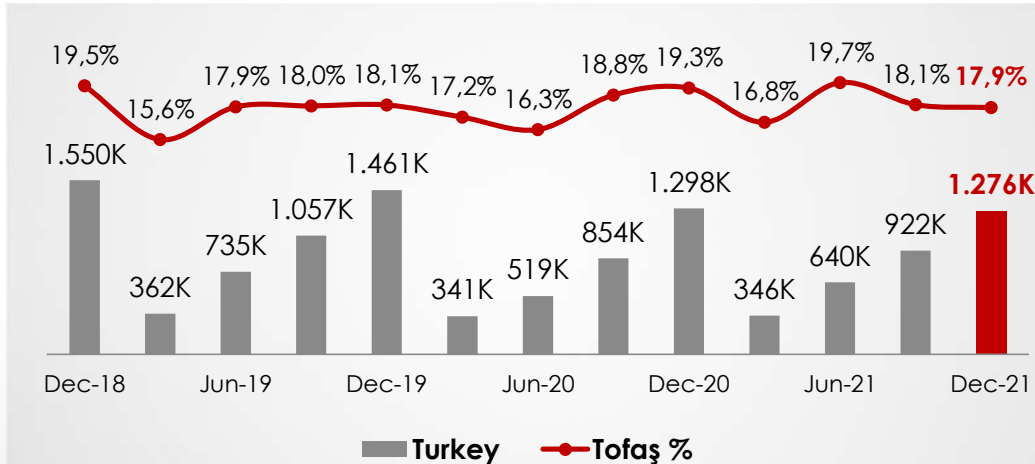
PRODUCTION

Turkish Automotive Industry & Tofaş



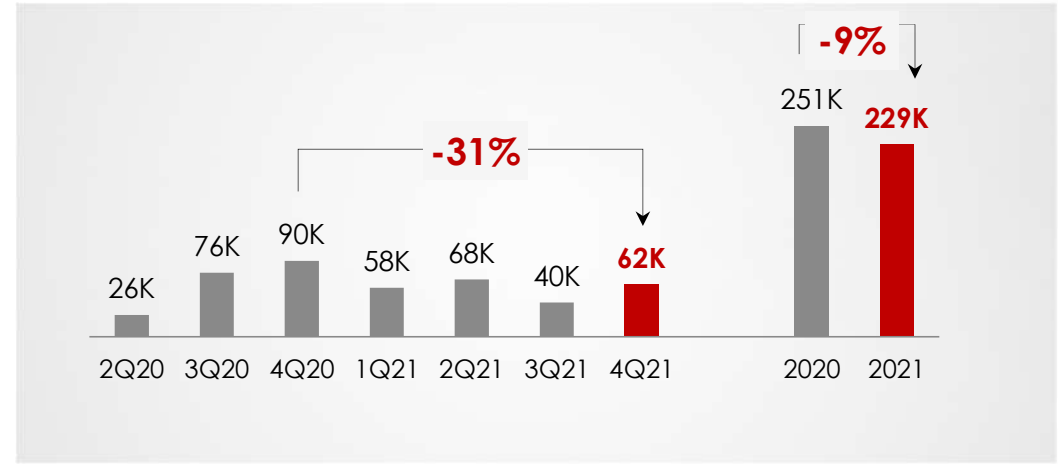
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Turkish Automotive Production



Source: OSD

Tofaş Production



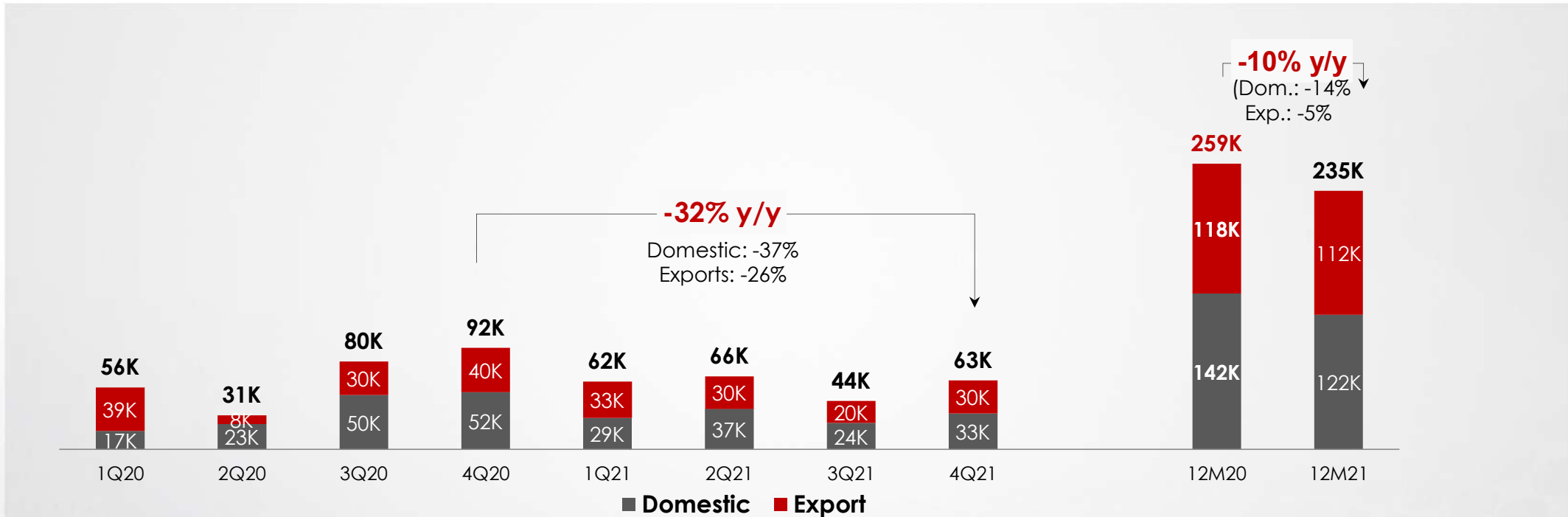
- ✓ In **2021**, total Turkish motor vehicle **production slid** by **2%** y/y to **1.28mn** units while it **declined** by **20%** y/y in **4Q21**.
- ✓ **Tofaş** constituted **17.9%** of the industry with a **production** of **229K** units in **2021 (down 9% y/y)**.
- ✓ Tofaş **2021 production mix; PC: 53%; LCV: 47%** vs. 61% PC; 39% LCV in 2020.

SHIPMENTS

Tofaş Total Shipment Units



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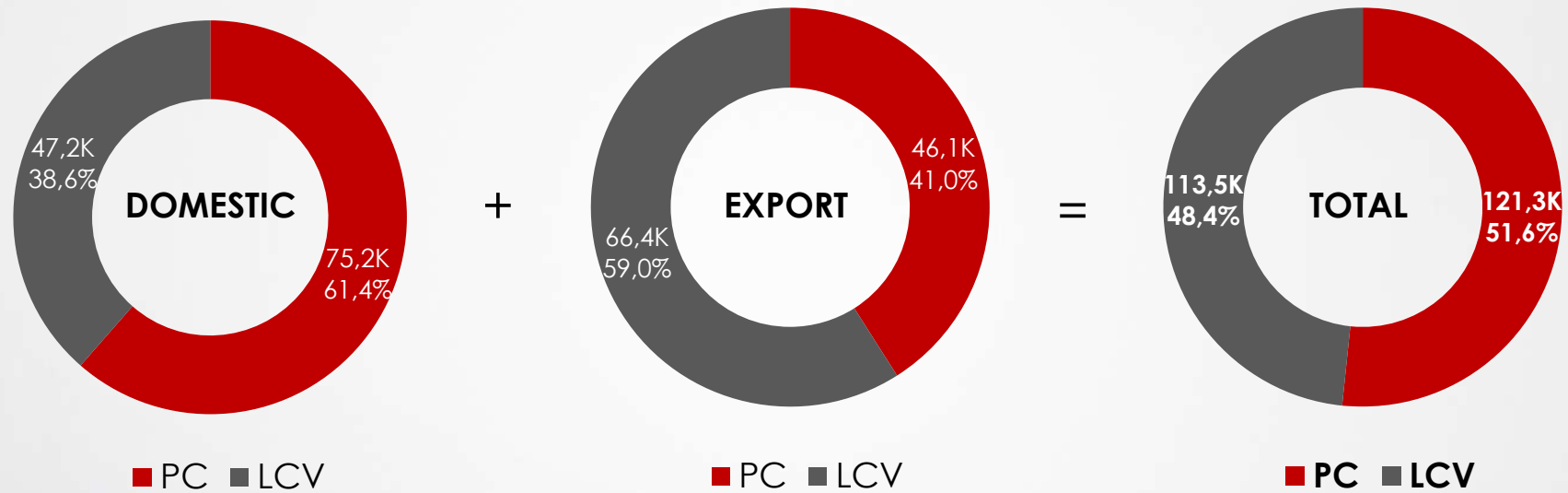
- ✓ In **2021**, total unit shipments of Tofaş descended by **10% y/y**, reaching to **235K** units.
- ✓ Despite the ongoing procurement challenges from global microchip shortage, **sizable sequential recovery** in **4Q21 volumes (+42% q/q)**, resulted in **deceleration in y/y shipment decline** at **32%** (vs. -45% y/y in 3Q21), reaching to **63K** units.

SHIPMENTS

Tofaş Shipment Volumes by Business



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.



- ✓ In 2021, the most notable y/y change in shipment composition was observed in **export business** with **11.2pp y/y increase** in **LCV mix**.

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DOMESTIC LV MARKET

Segment Evolution



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4Q21 Domestic LV Market

TOTAL: 179.2K (-36% y/y)

PC: 127.1K (-43% y/y)

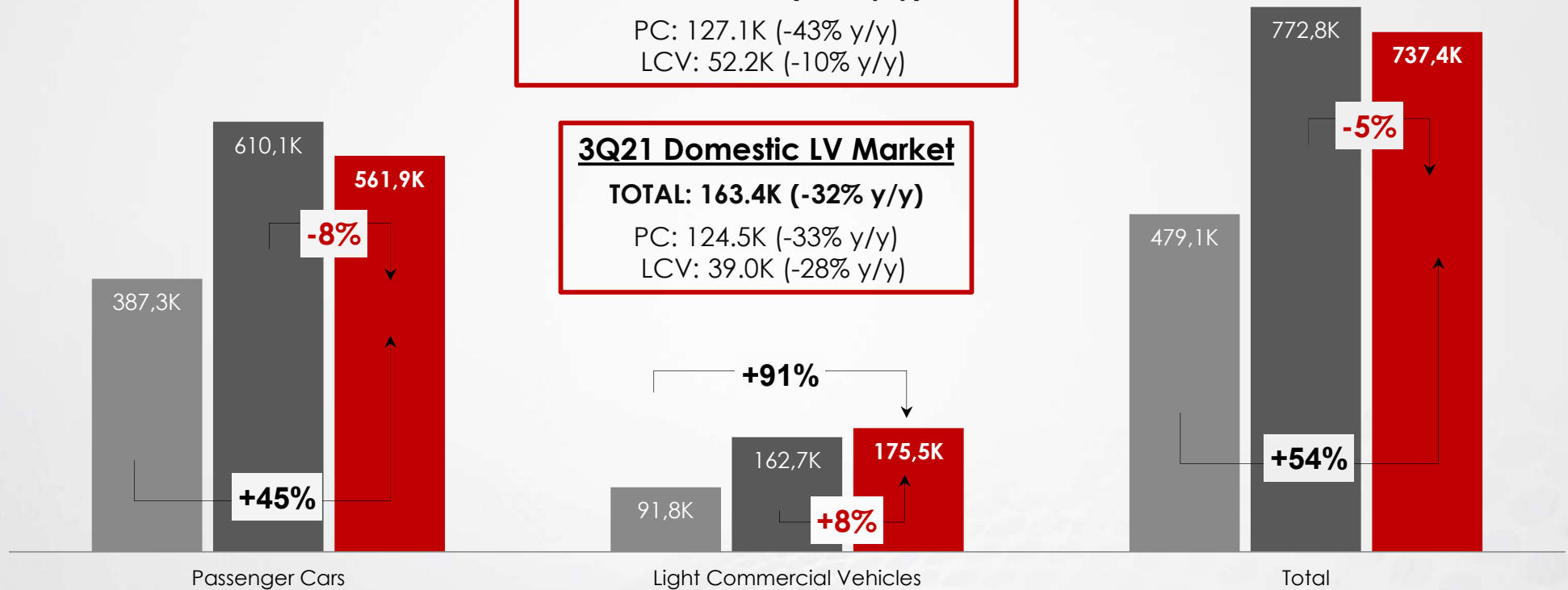
LCV: 52.2K (-10% y/y)

3Q21 Domestic LV Market

TOTAL: 163.4K (-32% y/y)

PC: 124.5K (-33% y/y)

LCV: 39.0K (-28% y/y)



Source: ODD

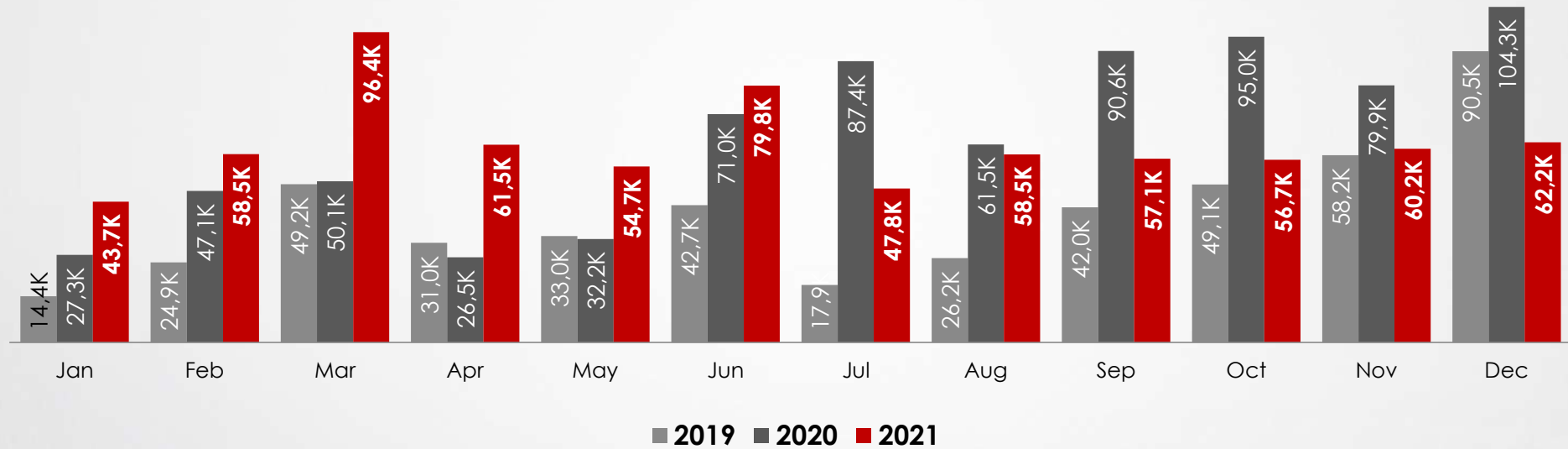
■ 2019 ■ 2020 ■ 2021

DOMESTIC LV MARKET

PC & LCV Retail Sales - Monthly



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.



Source: ODD

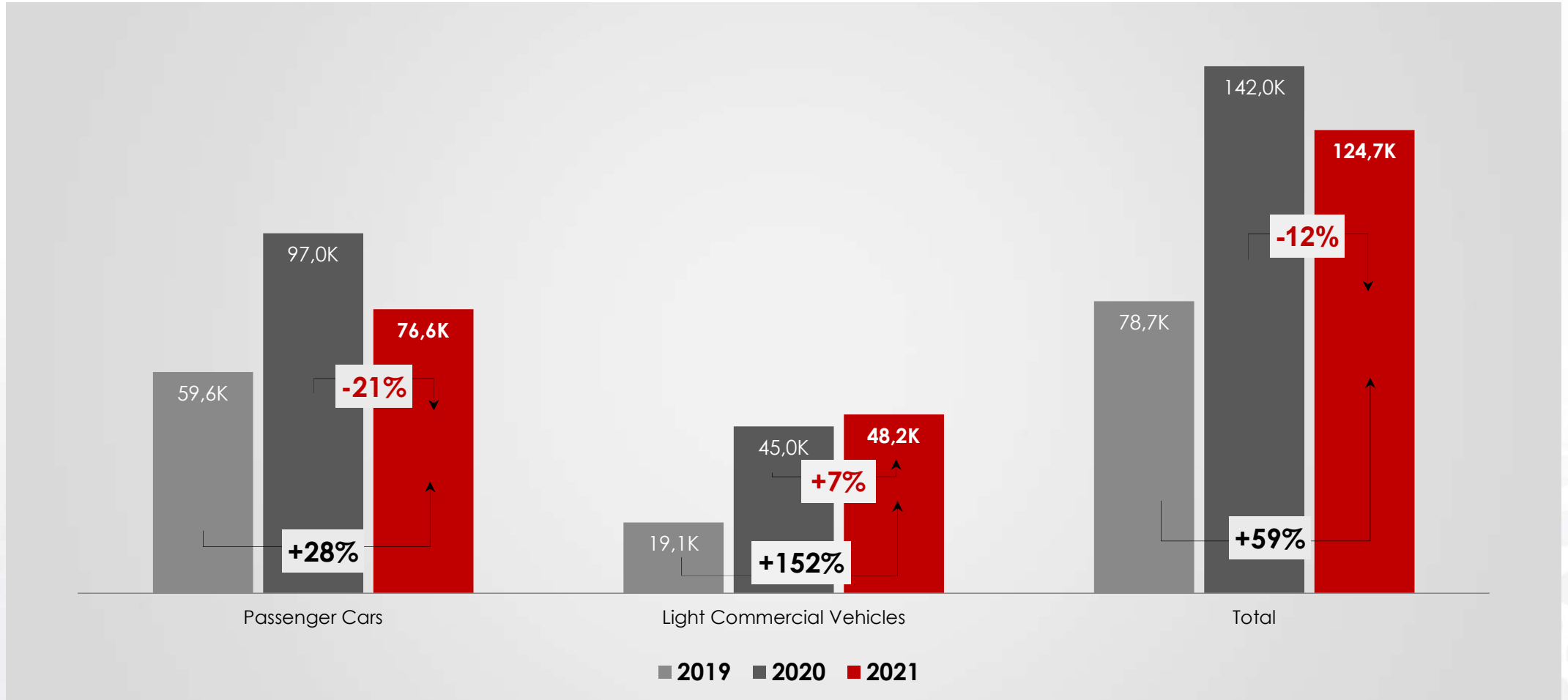
- ✓ **Total domestic LV market retail sales** descended by **4.6%** y/y, reaching to **737.4K** units in **2021**.
- ✓ Although **domestic retail LV demand** remained **healthy**; lower output stemming from **supply chain driven challenges** due to global chip shortage, coupled with **high base effect in 2H** resulted in y/y contraction in 2021.
- ✓ On the other hand, **supply-demand mismatch** create **sizable pent-up demand for 2022** provided that supply side issues do not deteriorate further.

TOFAS DOMESTIC LV MARKET PERFORMANCE

Segment Evolution (Retail)



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

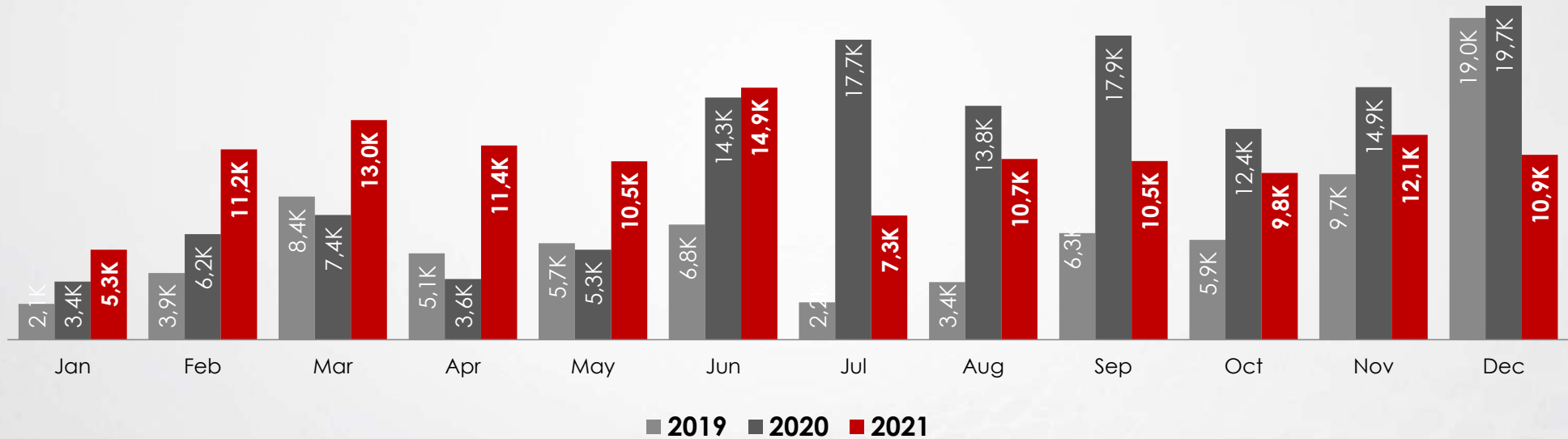


TOFAŞ DOMESTIC LV MARKET PERFORMANCE

PC & LCV Retail Sales - Monthly



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.



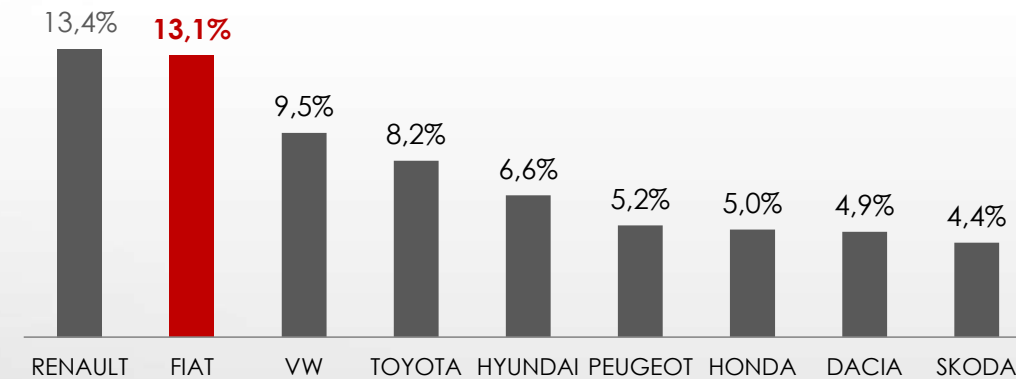
FIAT BRAND DOMESTIC LV MARKET PERFORMANCE

Passenger Car Market Share



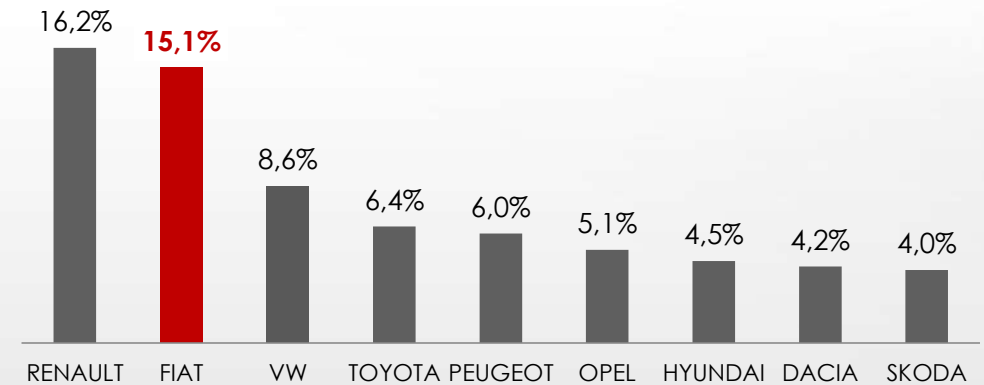
TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

2021



Source: ODD

2020



Source: ODD

2019



STELLANTIS

- ✓ In **2021**, **Fiat brand** maintained its **2nd position** in PC market with **13.1%** market share, supported by the **launch** of **crossover** model.
- ✓ This was achieved despite the lack of automatic transmission offering due to phase-in of new models (to be introduced in 1Q22), which comprised 74% of local PC demand in 2021.

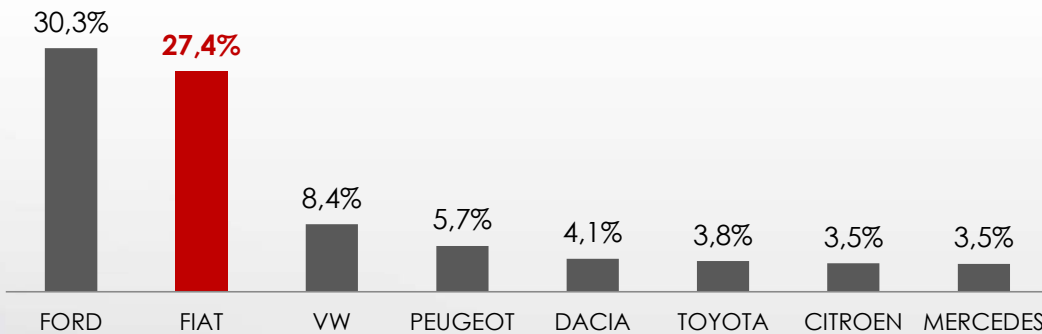
FIAT BRAND DOMESTIC LV MARKET PERFORMANCE

Light Commercial Vehicle Market Share



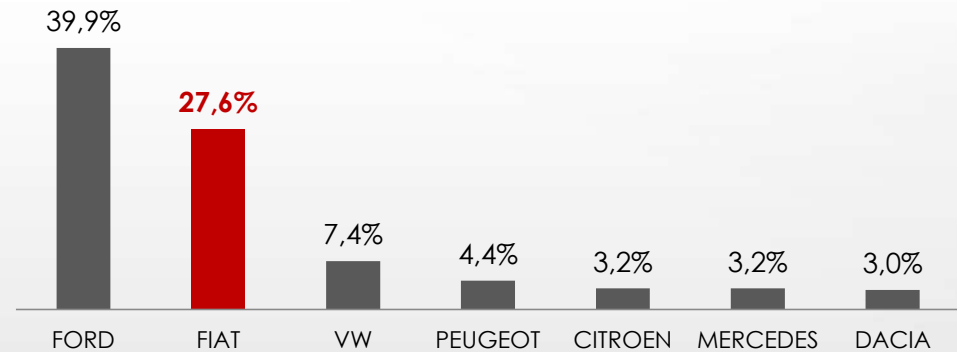
TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

2021



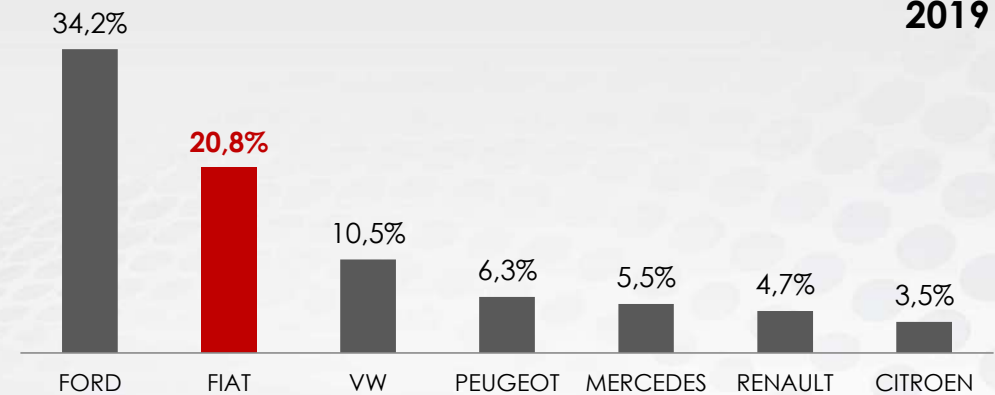
Source: ODD

2020



Source: ODD

2019



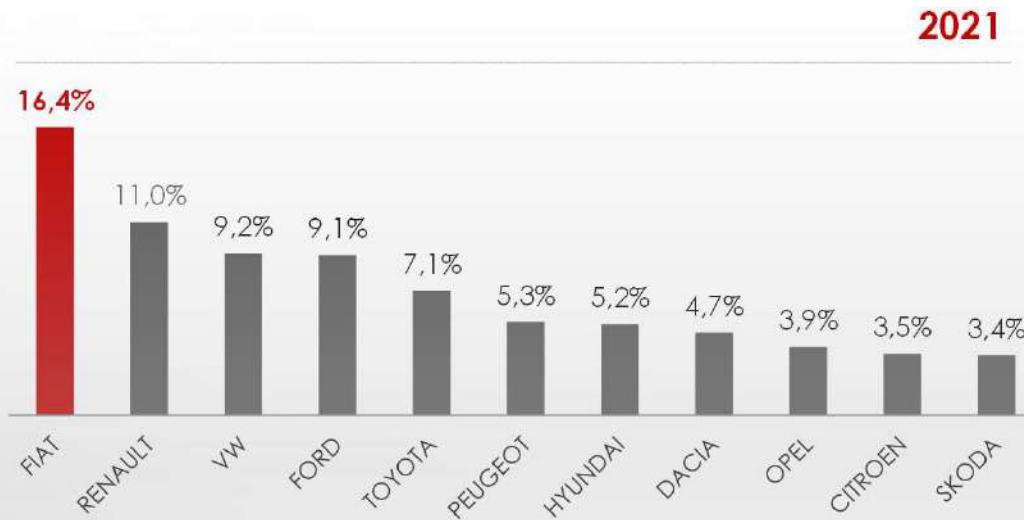
- ✓ In **2021**, Fiat brand sustained its **second position** in LCV market, commanding a **market share** of **25.6%** with **substantial improvement** in **4Q21** at **31.8%**.
- ✓ Despite better availability of imported vehicles, **market share** was flattish y/y and **remains significantly above pre-pandemic** level of 20.8% in 2019.

FIAT BRAND DOMESTIC LV MARKET PERFORMANCE

PC & LCV Combined Market Share



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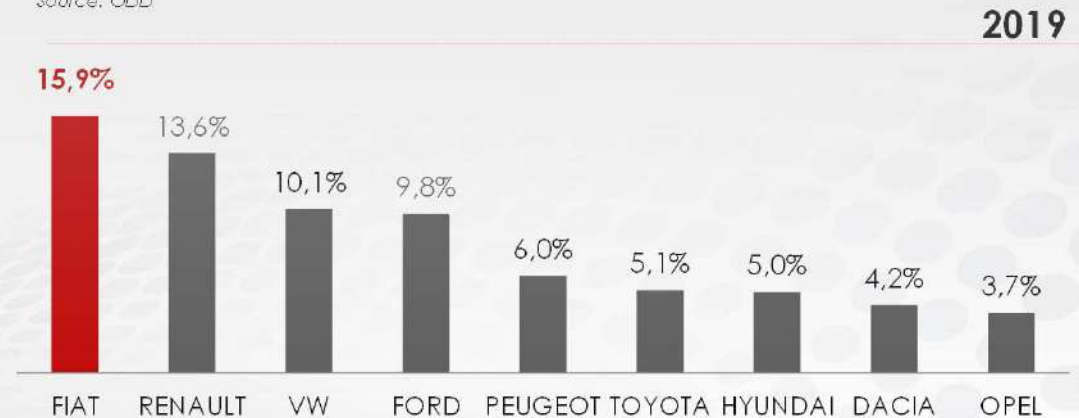
Source: ODD



Source: ODD

- ✓ Fiat brand had solidified its distant domestic LV market leadership with a market share of **16.4%** in **2021** (vs. 16.0% in 9M21) and remaining **above pre-pandemic level** in 2019.

- ✓ Tofaş market share including premium brands stood at **16.9%** in **2021**.



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EUROPEAN MARKET

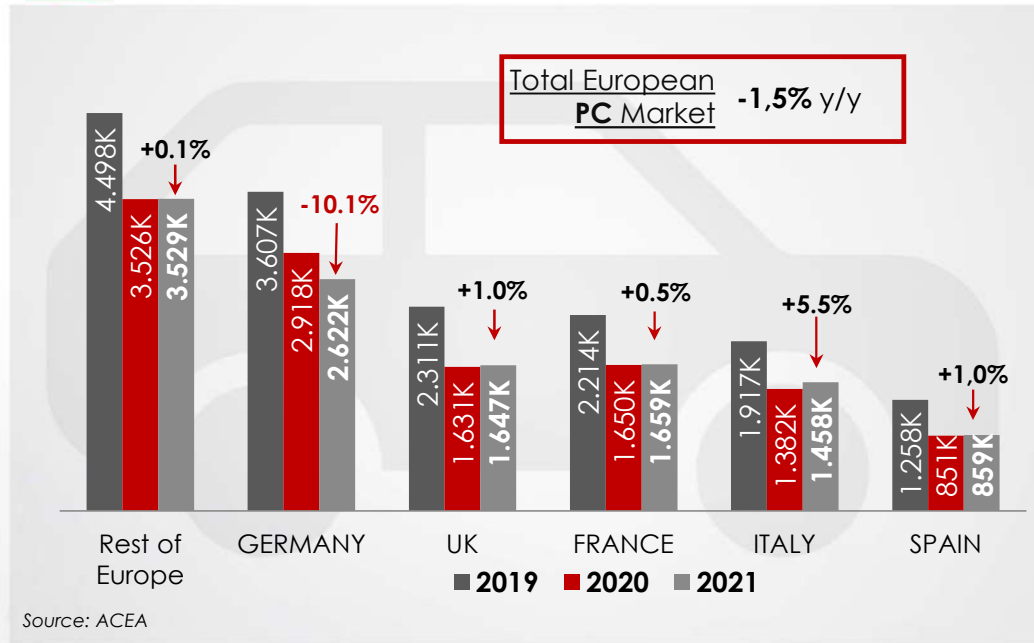
PC & LCV Registrations



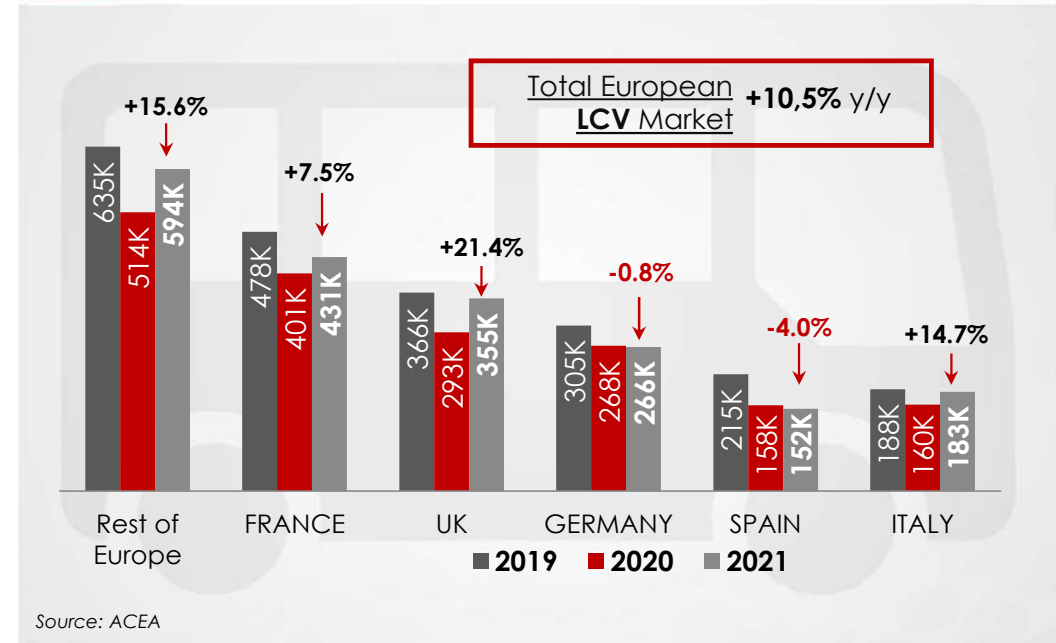
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PC Market (EU + UK)



LCV Market (EU + UK)



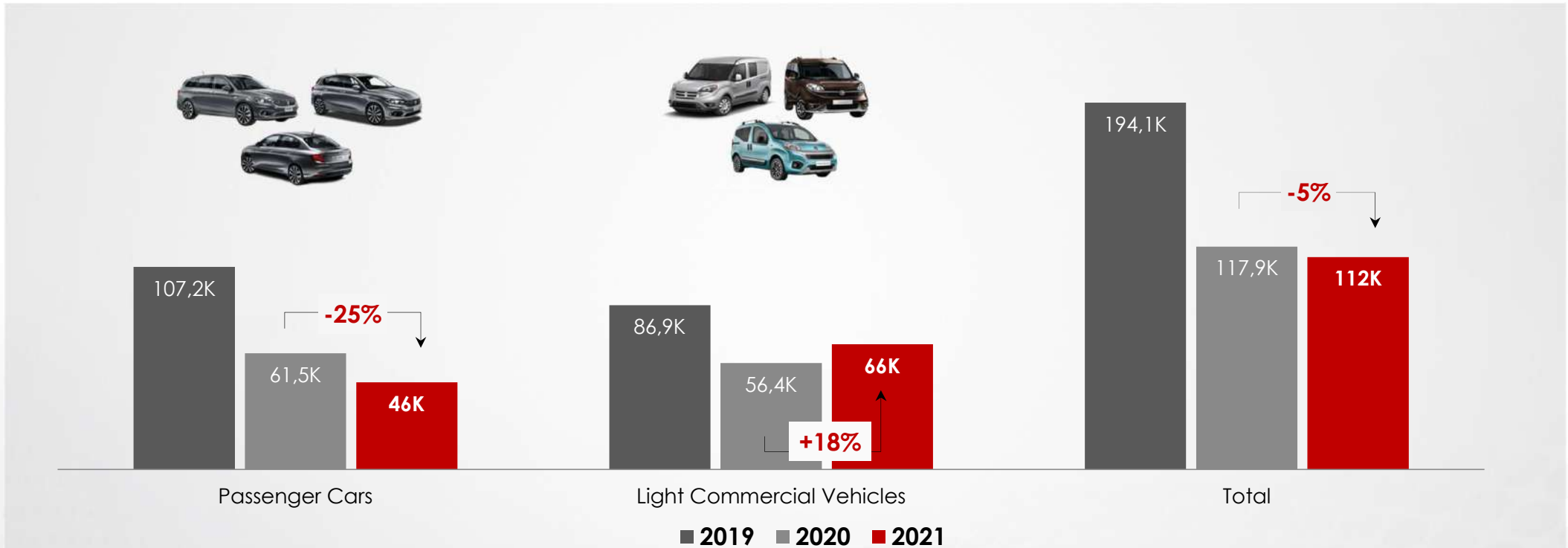
- ✓ **The recovery in European (EU + UK) PC market had cut pace in 2H21**, resulting in **c.2% y/y contraction** for the full year, mainly due to supply constraints and new delta variant. All major markets except Germany had exhibited growth while **registrations in 2021 remain ~26% below pre-pandemic level** in 2019.
- ✓ **In 2021, LCV registrations** in European market had **recovered** by **c.11% y/y**, while the growth slowed down notably in 2H due to semiconductor shortage. LCV registrations **remain ~10% below pre-pandemic level**.

TOFAŞ EXPORTS

Segment Evolution



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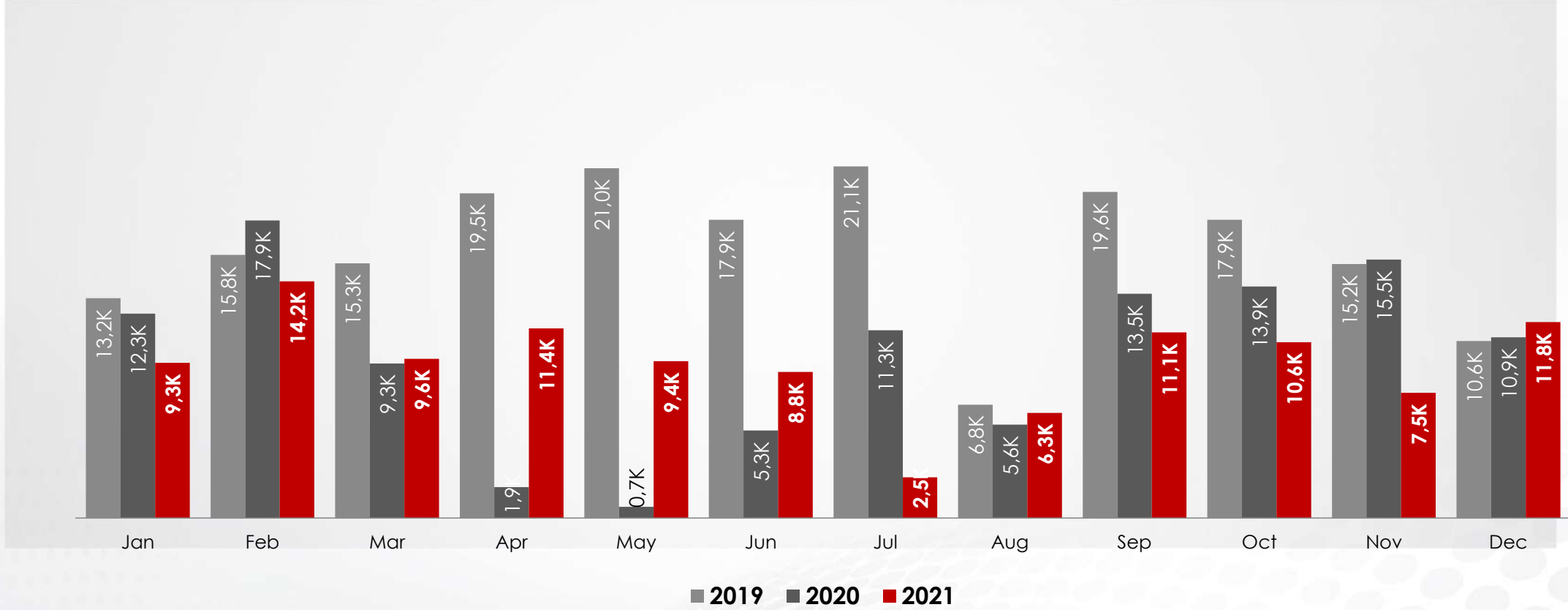
- ✓ In **2021**, Tofaş export volumes slid by **5% y/y**, reaching to **112.5K units**.
- ✓ **LCV** shipment **recovery** at **18% y/y**, was **offset** by **25% y/y decline** in **PC** shipments.
- ✓ Growing penetration of hybrid/electric vehicles (~45%) and higher supply constraints for our export-oriented PCs, were the main reasons of this performance.

TOFAŞ EXPORTS

Export Volumes - Monthly



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.



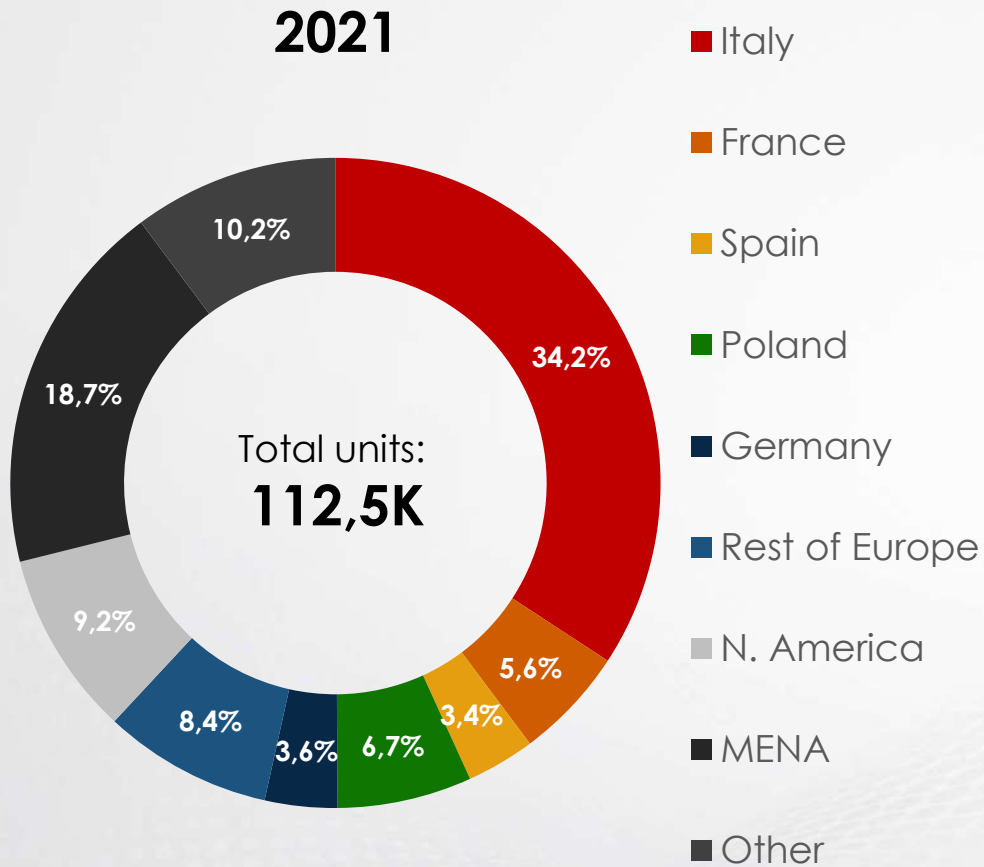
TOFAŞ EXPORTS

Volume Breakdown

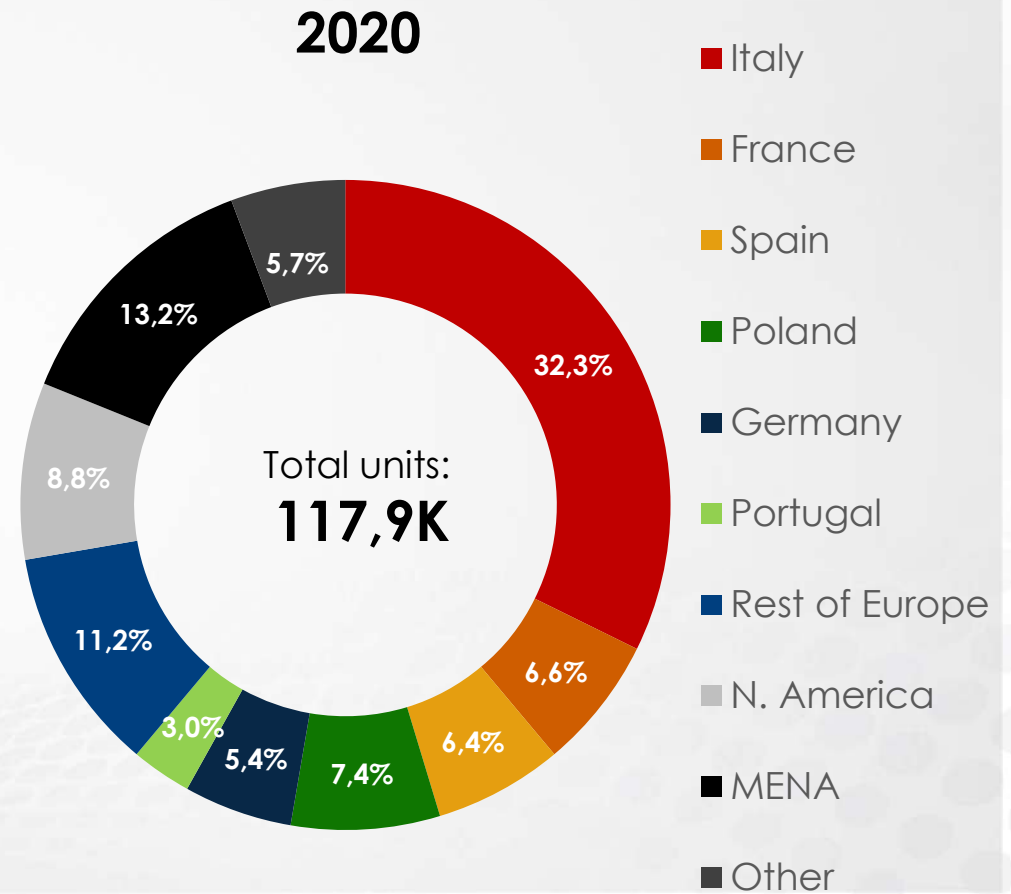


TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

2021



2020



SHIPMENTS

Tofaş Shipment Volumes by Model



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Exports	2021	2020	Δ		Domestic Market	2021	2020	Δ
Tipo	45.524	60.840	-15.316		Egea	70.860	90.494	-19.634
Sedan	16.278	19.153	-2.875		Sedan	49.183	79.371	-30.188
Cross	7.926	-	7.926		Cross	18.901	-	18.901
H/B and S/W	21.320	41.687	-20.367		H/B and S/W	2.776	11.123	-8.347
Doblo	37.697	33.387	4.310		Doblo	28.865	23.952	4.913
RAM Promaster City	11.064	10.324	740					
MCV	18.180	13.335	4.845		Fiorino	16.257	16.867	-610
Others	12	17	-5		Imported Vehicles	6.327	10.263	-3.936
Exports Total	112.477	117.903	-5.426		Domestic Total	122.309	141.576	-19.267
					TOTAL SHIPMENTS	234.786	259.479	-24.693

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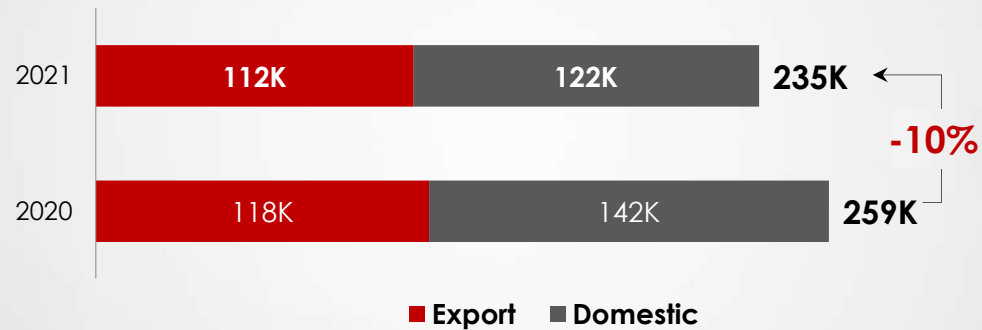
FINANCIAL PERFORMANCE

Financial Highlights - 2021

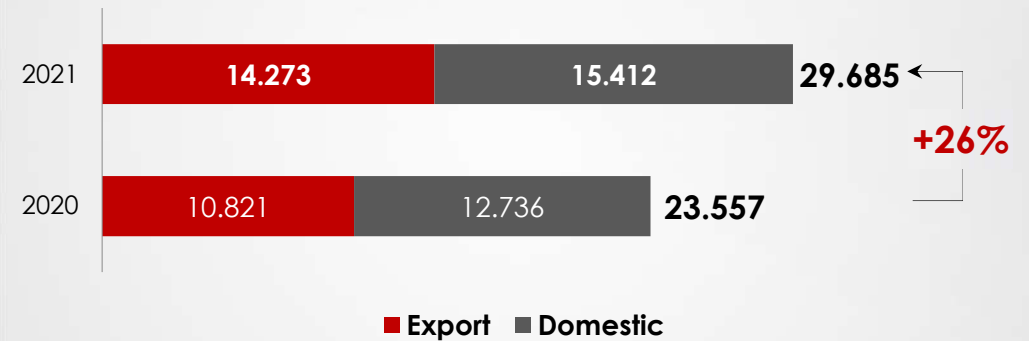


TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

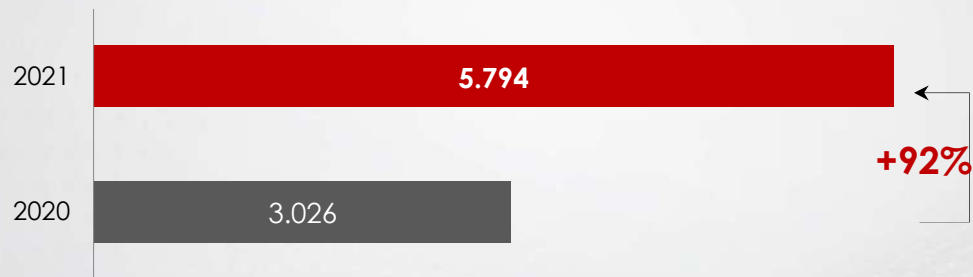
Shipments (units)



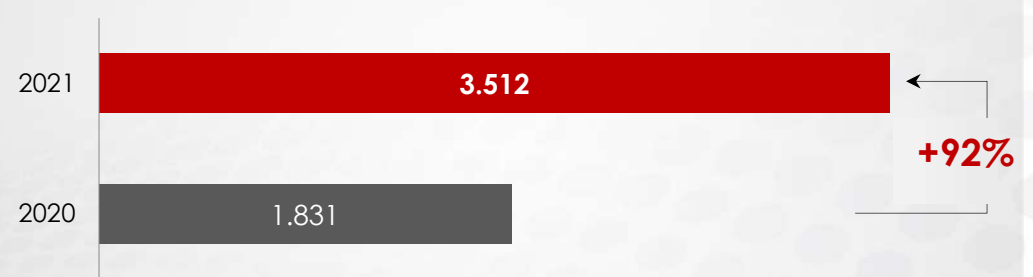
Revenue (mnTL)



EBITDA (mnTL)



Profit Before Tax (mnTL)

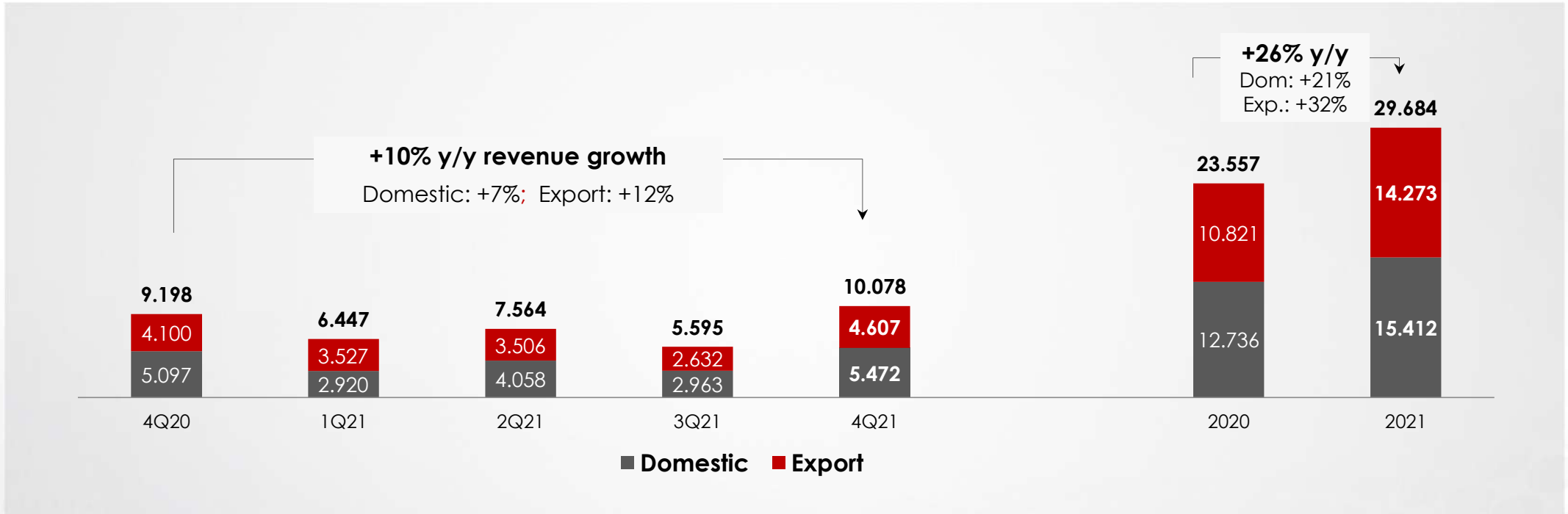


FINANCIAL PERFORMANCE

Revenue (mn TL)



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- ✓ **2021 consolidated revenue expanded** by **26% y/y**, reaching to **TRY29.7bn** driven by a balanced combination of domestic and export sales growth.
- ✓ **4Q21 y/y revenue growth** of Tofas stood at **+10%** (vs. -18% y/y in 3Q21), reaching to **10.1bn TL**, thanks to good pricing, offsetting lower shipment volumes from supply-chain driven production challenges and base effect.
- ✓ Stronger EUR/TRY further supported export sales in 4Q21.

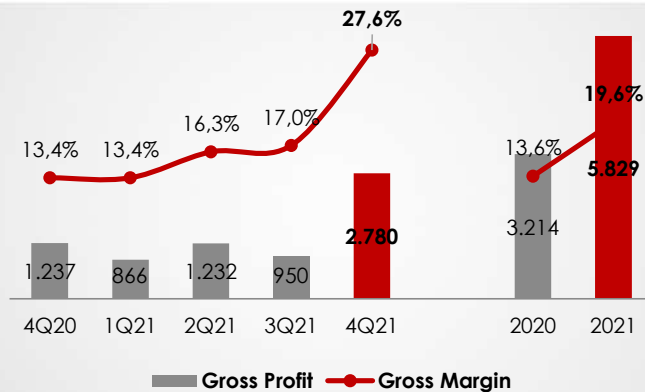
FINANCIAL PERFORMANCE

Profitability (mn TL)

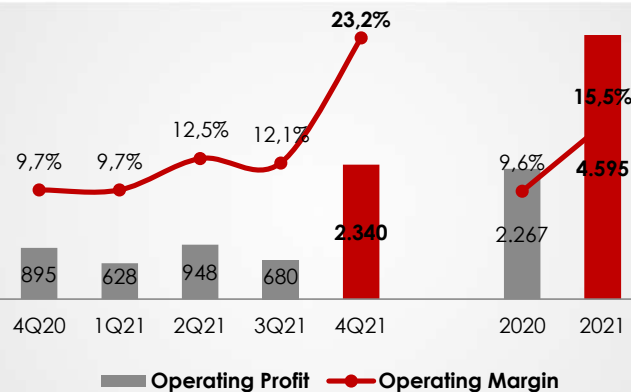


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Gross Profit



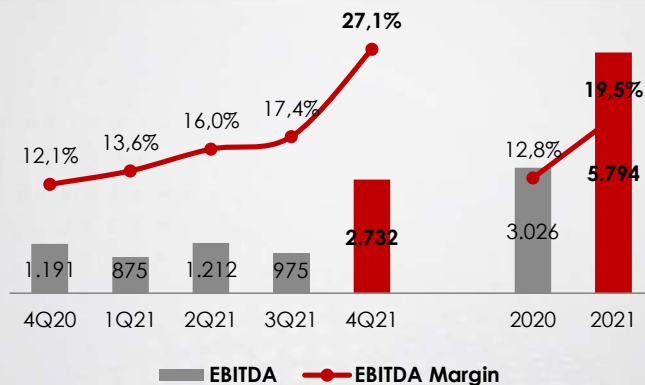
Operating Profit



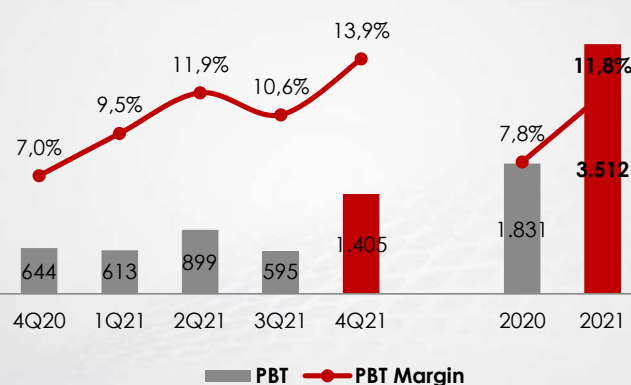
✓ In 2021, **gross margin expanded by 6pp y/y**, reaching to **19.6%**. This was mainly driven by; i. strong execution in local market owing to cost control, channel mix and weaker TRY; ii. protective cost-plus export contracts.

✓ **EBITDA surged by 92% y/y** with an **EBITDA margin of 19.5% (up 6.7pp y/y)**, in-line with gross margin performance, in 2021.

EBITDA



Profit Before Tax



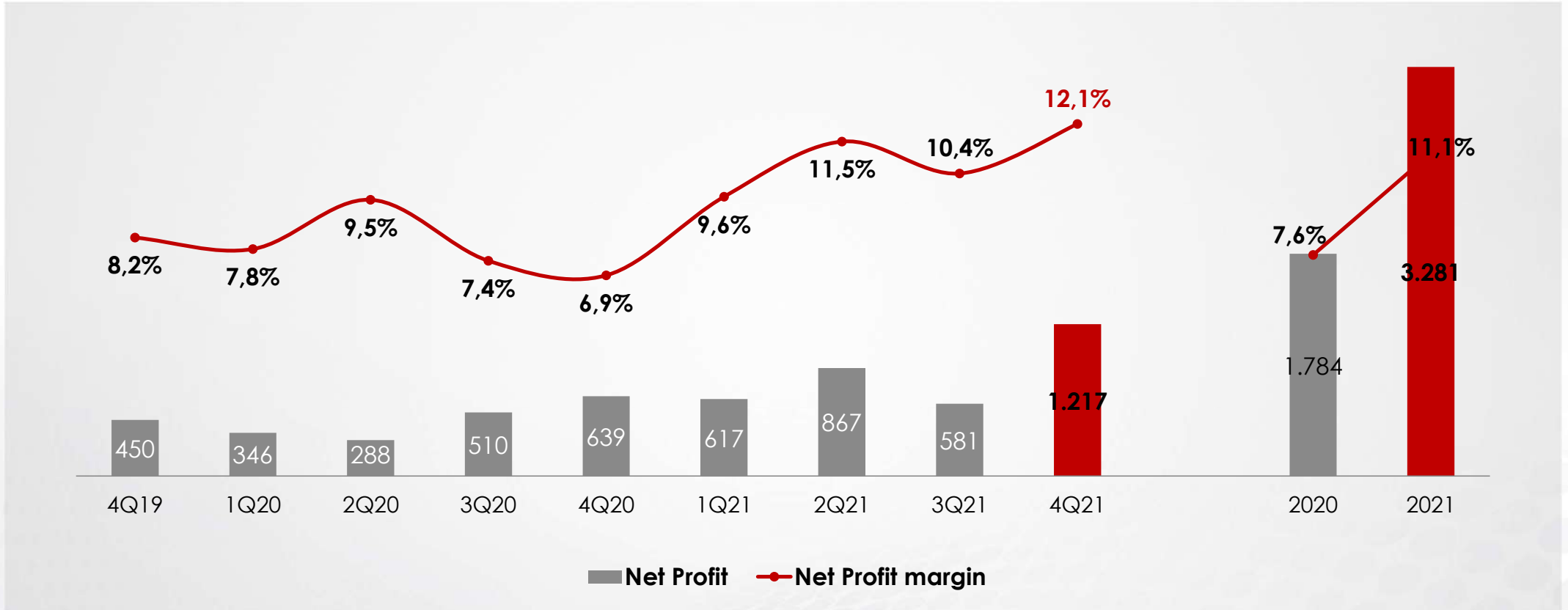
✓ **PBT grew by 92% y/y** in 2021 with a **PBT margin of 11.8% (up 4pp y/y)**, supported by notable **acceleration in PBT growth in 4Q21 (up 118% y/y)**.

FINANCIAL PERFORMANCE

Net Profit (mn TL)



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- ✓ 4Q21 y/y bottom-line growth accelerated to c.90% with a net profit of 1.22bn TL, and net margin reached to 12.1% (up 5.2pp y/y and 1.7pp q/q).
- ✓ As a result, 2021 net income reached to 3.28bn TL (up c.84% y/y) with net profit margin of 11.1% (up 3.5pp y/y).

FINANCIAL PERFORMANCE

Income Statement



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mn TL	2020	2021	Δ
Net Sales	23.557	29.684	+26.0%
Gross Profit	3.214	5.829	+81.4%
Operating Profit	2.267	4.595	+102.7%
EBITDA	3.026	5.794	+91.5%
Profit Before Tax	1.831	3.512	+91.8%
Net Profit	1.784	3.281	+83.9%
Gross Margin %	13,6%	19,6%	+6.0pp
Operating Margin %	9,6%	15,5%	+5.9pp
EBITDA %	12,8%	19,5%	+6.7pp
Profit Before Tax Margin %	7,8%	11,8%	+4.0pp
Net Margin %	7,6%	11,1%	+3.5pp

FINANCIAL PERFORMANCE

Balance Sheet - Assets & Liabilities (mn TL)



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

Current Assets	31.12.2021	31.12.2020	Δ
Cash and Cash Equivalents	4.215	4.251	-36
Inventory	2.379	1.524	855
Trade Receivables	7.142	5.493	1.649
S.T. Consumer Financing Loans	2.147	1.400	747
Other Current Assets	287	173	114
Non-Current Assets	31.12.2021	31.12.2020	Δ
Fixed Assets	1.904	2.037	-133
Intangible Assets	1.926	1.880	46
L.T. Consumer Financing Loans	2.236	1.460	776
Other Non-current Assets	1.238	1.257	-19
Total Assets	23.473	19.476	3.997

Current Liabilities	31.12.2021	31.12.2020	Δ
Short-term Financial Liabilities	150	50	100
S.T. Portion of L.T. Financial Liabilities	3.988	2.777	1.211
Trade Payables	8.768	7.484	1.284
Other Current Liabilities	852	570	282
Non-Current Liabilities	31.12.2021	31.12.2020	Δ
Long-term Financial Liabilities	3.621	3.863	-242
Other Long-term Liabilities	351	264	87
Sh. Equity	5.743	4.469	1.274
Total Equity & Liabilities	23.473	19.476	3.997

FINANCIAL PERFORMANCE

Financial Position & Working Capital (mn EUR)



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

Financial Position	Dec'21	Sep'21	Jun'21	Mar'21	Dec'20	Sep'20	Jun'20
Financial Assets	287	350	233	308	472	440	270
KFK - Consumer Loans Granted	298	404	372	368	317	262	254
KFK – Financial Liabilities	240	349	324	314	310	260	238
Tofaş Financial Liabilities	255	359	359	438	430	526	501
Net Financial Position	91	46	-78	-76	49	-83	-215

✓ Solid financial position as of year-end

Working Capital	Dec'21	Sep'21	Jun'21	Mar'21	Dec'20	Sep'20	Jun'20
Trade Receivables	473	464	573	521	604	484	484
Inventory	157	177	190	187	168	148	152
Other Receivables	-	-	8	8	19	12	9
Trade Payables	580	582	672	691	822	639	499
Other Liabilities	45	36	15	41	32	18	37
Net Working Capital	5	23	84	-16	-63	-13	109

✓ Slight sequential improvement in net working capital.

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INVESTMENTS

(mn €)



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

	2021	2020	2019	2018
 Structural	10	7	18	29
 Minicargo	11	6	12	7
 Doblo & RAM ProMaster City	18	11	25	22
 Egea/Tipo Sedan, HB & SW	62	85	52	37
TOTAL	100	108	107	95

AGENDA



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OUTLOOK

2022



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

	2021 A	2022 E
Domestic Light Vehicle Market (PC+LCV)	737K units	700K-750K units
Tofaş Domestic Retail Sales	125K units	125K-140K units
Export Shipments	113K units	125K-140K units
Production Volume	229K units	240K-270K units
Investments	€100M	€100M



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Q&A

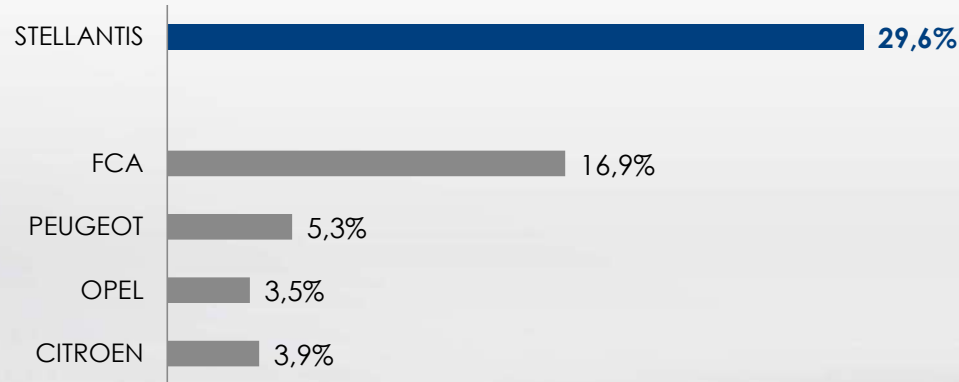
APPENDICES

STELLANTIS DOMESTIC LV (PC & LCV) MARKET SHARE (2021)



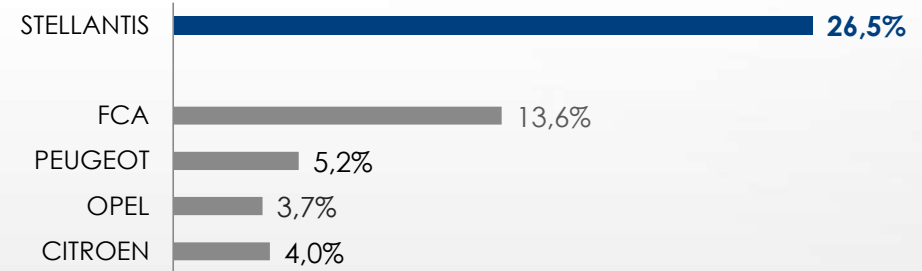
TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

PC & LCV market share



Source: ODD

PC market share



LCV market share



Source: ODD

STELLANTIS EV DAY

EV Strategy of Stellantis



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4 full BEV Platforms

Up to 2 million Vehicles / Platform / Year

STLA SMALL

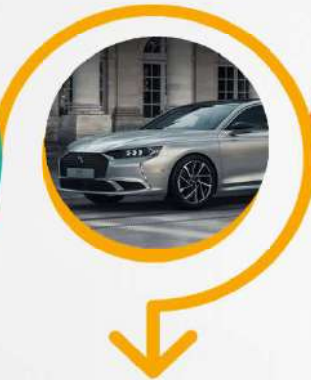
STLA MEDIUM

STLA LARGE

STLA FRAME



**EFFICIENT CITY
MOBILITY**



**PREMIUM
VEHICLES**



**AWD PERFORMANCE
& AMERICAN MUSCLE**



**CAPABILITY &
PRACTICALITY**

**EV RANGE WILL FIT
CUSTOMERS**

- 80% of customers in the small cars segment
- 90% of customers in the compact and midsize cars segment

EUR30bn+ within 2021-2025- Planned total investment in electrification and software

80% of EV value under control (more than ICE) - Coverage of critical supply items by JVs

STELLANTIS LEV MIX* EXPECTED TO GROW FAST



14%

2021



4%

70%+

2030

40%+

NAMEPLATES with LEV OFFERING



98%

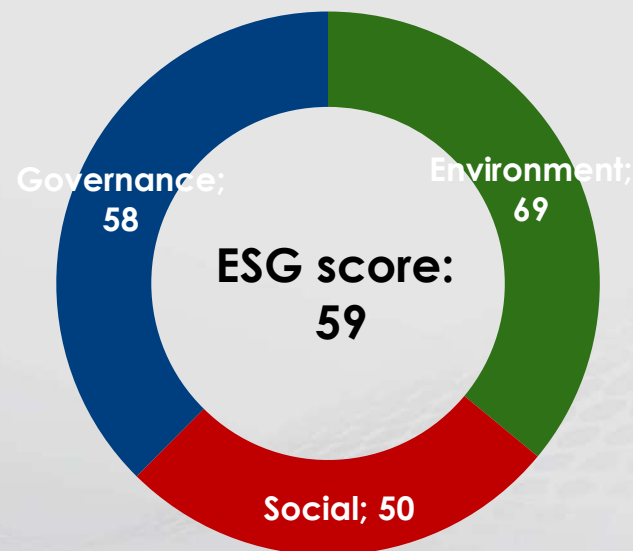
2025



96%

SUSTAINABILITY

- ✓ In July 2021, we had **published our 2020 Sustainability report**, which provides insights about the performance, strategy and progress in environmental, social and ethical areas of Tofas in 2020.
<http://irsustainability.tofas.com.tr/2020/en/>
- ✓ Borsa İstanbul signed an agreement with Refinitiv to assess listed companies based on international sustainability criteria in 3Q21.
- ✓ Accordingly, **ESG score of Tofas** is calculated as **59** and above the threshold level of 50 in the sustainability index. **Tofas ranks in top 25% quartile amongst automobile and auto parts companies globally.**



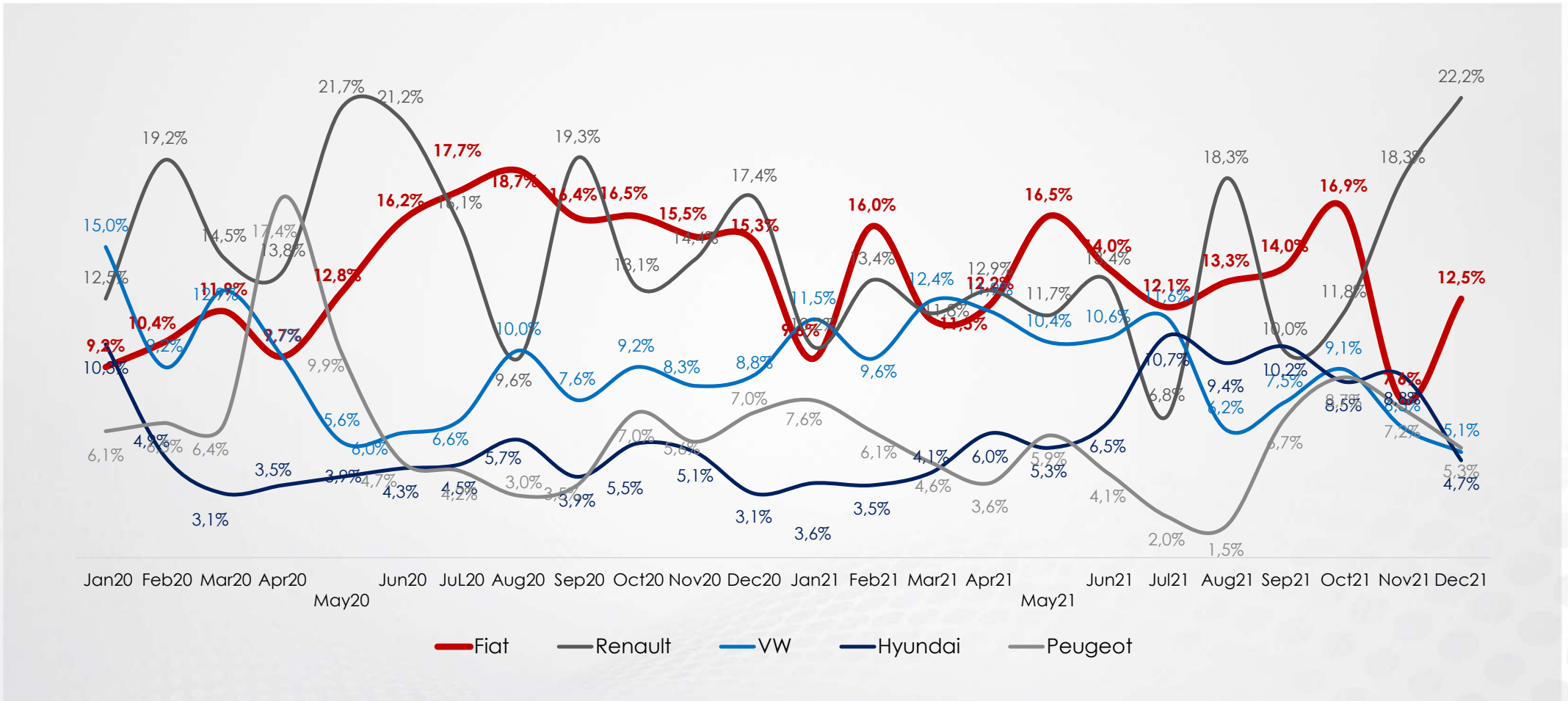
Source: Refinitiv

DOMESTIC MARKET SHARE

PC Market Shares (Monthly)



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

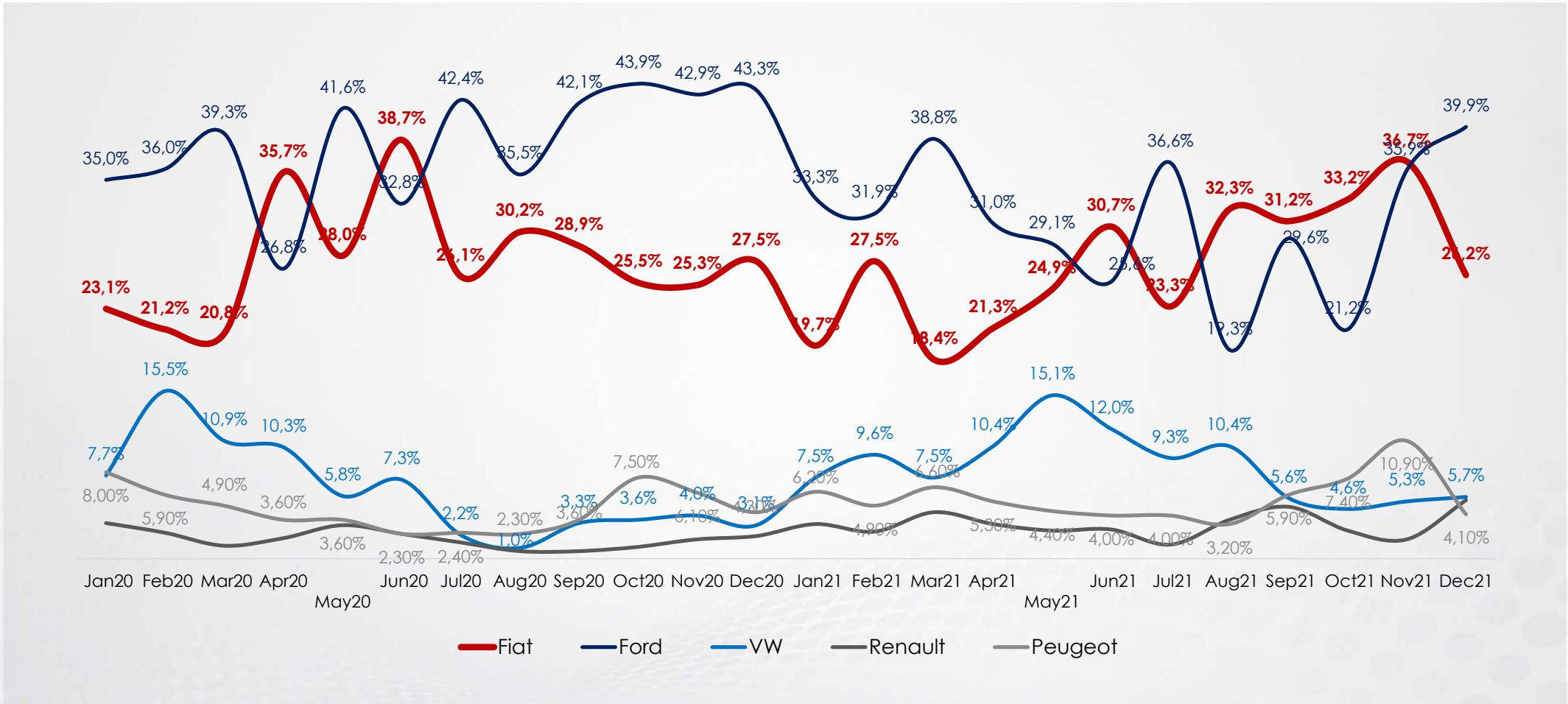


DOMESTIC MARKET SHARE

LCV Market Shares (Monthly)



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

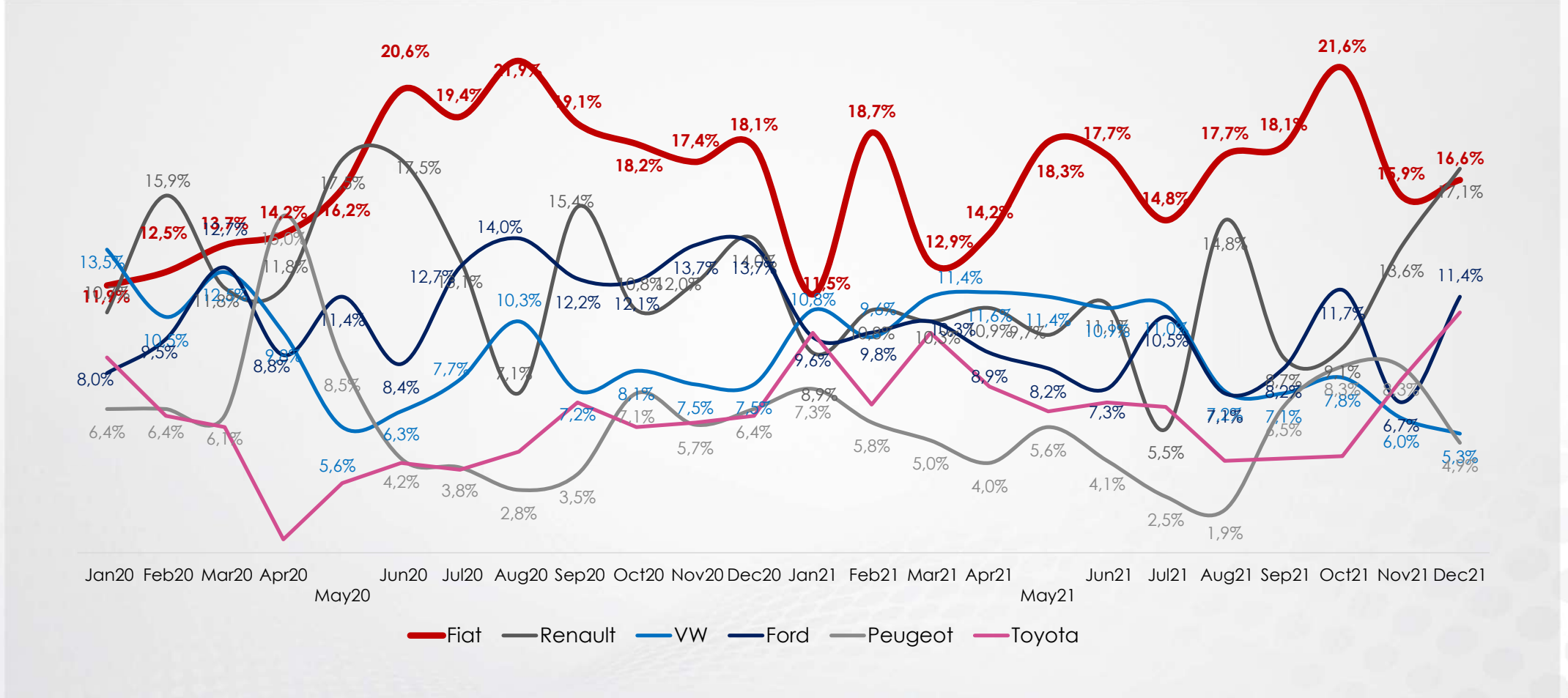


DOMESTIC MARKET SHARE

PC & LCV Market Shares (Monthly)



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.



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