



Mehmet Bayraktar

Mr. Mehmet Bayraktar, born in 1961, completed his primary and secondary education in Turkey, his high school education in the United States of America, and his higher education in the United States with a major in Business Administration and minors in Sales and Marketing, graduating in 1983.

After completing his education in the United States, he joined the Bayraktar Group family companies in 1984 and has held various roles across different countries and sectors, primarily in Turkey and the United States, marking his 40th year in business today.

In the early years of his career, he served as the Chairman of the Board and as the Executive Board Member at Baytur A.Ş., a company engaged in automotive importation and distribution, where he held these roles across the import, distribution, and retail sectors, particularly in the automotive industry.

In 1986, under the leadership of Hüseyin Bayraktar, he established Ataköy Turizm A.Ş., through which he founded Turkey's first shopping mall, Galleria Shopping Center, and Turkey's first private-sector marina, Ataköy Marina, and served in this company as an Executive Board Member and as the General Manager.

With the experience he gained at Ataköy Turizm A.Ş., he established Proje Yönetim A.Ş., the first company of its kind in Turkey, and provided consultancy services to Turkey's leading construction and investment holdings.

In 1990, together with Mr. Hüseyin Bayraktar, he established Bayraktar Yatırım Holding, thereby laying the foundations of what is today known as Hüseyin Bayraktar Yatırım Holding A.Ş. By incorporating Ege Endüstri Holding—under its current name, the founding partner of Ege Endüstri ve Ticaret A.Ş.—into the Bayraktar Holding structure, he went on to serve as the Chairman of the Executive Board and the Vice Chairman of the Board of Directors of Ege Endüstri ve Ticaret A.Ş. between 1990 and 1998.

During the same period, he ensured the development and construction of Carousel shopping and lifestyle center, and introduced Turkey's first "outlet center" concept, leading to the establishment and development of İzmit Outlet Center.

He has guided the group in planning and implementing investments in banking, real estate development, and food sectors in Turkey as well as in Azerbaijan and Romania.

Since 2001, Mr. Bayraktar has undertaken the investment of a multi-purpose real estate project (marina–shopping mall–hotel and residential complex) in Miami, Florida, USA. In addition, he presides over investment and portfolio management operations in logistics, automotive, tourism, entertainment, and similar sectors.

Beyond his roles within Hüseyin Bayraktar Yatırım Holding A.Ş., Mr. Bayraktar decided to enter the media sector—particularly focused on music and entertainment—on behalf of himself and

his family and established Bayrakstar Media Group, gathering under its umbrella high-value national radio brands such as İstanbul FM, Fenomen, Boombox, and Klas FM.

Since 1985, Mr. Bayraktar has served as Chairman, Vice Chairman, and Member of the Board of Directors within Bayraktar Holding and its subsidiaries.

Throughout his career, Mr. Bayraktar has also played active roles in various professional, industrial, and social associations. He served as Chairman of the Board of the Young Executives and Businessmen Association (GYİAD), and as the Founding Chairman of the Turkish Young Businessmen High Council (TÜGİK). He also took part in the founding of the Shopping Centers Association (now known as the Shopping Centers and Investors Association – AYD). In addition, he was an active member of TÜSİAD.

In the United States, he has taken part in guiding boards and advisory roles in leading sector organizations such as the International Council of Shopping Centers (ICSC), the National Retail Federation (NRF), and the Urban Land Institute (ULI), and has led efforts to bring these three organizations to Turkey and contribute to the sector.

Mr. Bayraktar speaks English, and he is married with two children.